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Date:

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قائمة وصل حديثاً لعناوين كتب كلية الأعمال

سنة النشر	الناشر	المؤلف	العنوان	الرقم
2024	John wiley and sons	Donald e kieso Jerry j weygandti Terry d warfield	Intermediate accounting	1
2024	John wiley and sons	Arline savage Danielle brannock Alicja foksinska	Accounting information systems : connecting careers systems and analytics	2
2022	John wiley and sons	Martin s fridson Fernantndo alvarez	Financial statement analysis	3
2024	Mc graw hill	Frank t rothaermel	Strategic management	4
2024	Routledge	Tom elsworth	Understanding strategic analysis : a simple guide to choosing developing and implementing	5
2009	Oxford university	Sydney finkelestein	Strategic leadership : theory and research on executives top management teams and boards	6
2021	Routledge	John s Oakland	Total quality management and operational excellence	7
2021	Crc press taylor and francis group	Sunil luthra	Total quality management (tqm) : principles, methods, and applications	8
2023	Pearson education limited	Mark n.k saunders	Research methods for business students	9
2022	Rouledge	Paul joyce	Strategic management and governance : strategy execution around the world	10
2024	Routledge	Gargi sanati	International trade finance and forex operations : theory and application	11
2022	The mit press	David I shrier Alex pentland	Global fintech : financial innovation in the connected world	12





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2023	Patrick mukosha	Patrick mukosha	Strategic entrepreneurship: navigating the path to success	13
2024	Cambridge university	Ross p bukley Douglas w arner Dirk a zetzsche	Fintech : finance, technology, and regualtion	14
2023	University of Toronto press	Michael l king	Fintech explained : how technology is transforming financial services	15
2024	Mc Graw-hill	Steven l mcshane	Organizational 10e behavior: emerging knowledge global reality	16
2024	Routledge	Thomas Clarke	International corporate governance	17
2023	Routledge	Dennis Sherwood	Strategic thinking illustrated: strategy made visual using system thinking	18
2010	دار وائل	خالد أمين عبدالله	علم تدقيق الحسابات: الناحية النظرية والعلمية	19
2020	Poole college of management no	Marianne Bradford	Modern erp : select, implement , and use todays advanced business systems	20
2024	Routledge	Daniel d prior Francis buttle Stan maklan	Customer relationship management : concepts , applications and technologies	21
2021	Springer	Bernd w wirtz	Digital business and electronic commerce : strategy business , models and technology	22
2010	Kogan page	Simon wootton Terry horne	Strategic thinking : a nine step approach to strategy and leadership for managers and marketers	23
2021	Cambridge university	Michael r czinkota Ilkka a ronkainen	International business	24

