Date 01-11-2022

ASHRAF MOUSA MOUSA SALEH

PERSONAL INFORMATION

Title: Teaching Staff

Academic Rank: Associate Professor

Date & Place of Birth: Jordan – 24/11/1981

Nationality: Jordanian

Address: Irbid

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ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
Bachelor	CS	1999-2003	Jordan University of Science and Technology	Jordan
Master	IT	2007-2008	University of Utara	Malaysia
PhD	SE	2013-2017	Islamic Sciences University of Malaysia	Malaysia

TEACHING EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
2008-2010	Lecturer	Al-balqa Applied University	CS/ Alhuson College	Jordan
2010-2012	Lecturer	University of Hail	Health Informatics	Saudi Arabia
2017-2019	Assistant prof	Aqaba University of Technology	SE/ Faculty of IT	Jordan
2019-present	Assistant prof	Amman Arab University	SE/ Computer Sciences and Informatics	Jordan

OTHER EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
-2003 2005	System Admin	Royal Jordanian Geographic Center	IT	Jordan
-2005 2007	Business Analyst	Elite Company	BA and QA	Jordan
2013-2012	Business Analyst and SQA	Wesal Company	QA	Jordan - branch

PUBLICATIONS

JOURNALS

Author/s (In Order)	Title	Journal	Vol./No.	Publication Date
Ashraf Mousa Saleh, Odai Enaizan	Framework for selecting the best software quality model for a smart health application based on Intelligent Approach	Bulletin of Electrical Engineering and Informatics	13	2023
MUHAMMAD NOUMAN, ABEER HMOUD ALFAOURI, ASHRAF MOUSA SALEH, HAYFA Y ABUADDOUS	EVALUATIONS OF SIMILARITY BASE LINK PREDICTION TECHNIQUES IN SOCIAL NETWORK	Journal of Engineering Science and Technology	18	2023
Muhammad Nouman, Muhammad Azam, Ashraf Mousa Saleh, Abdullah Alsaeedi, Hayfa Yousef Abuaddous	A systematic review of non-functional requirements mapping into architectural styles	Bulletin of Electrical Engineering and Informatics	12	2023
Ashraf Saleh, Odai Enaizan, Bilal Eneizan, Lu'ay Al-Mu'ani, Ahmad Tawfig Al-Radaideh, Feras Hanandeh	A Hybrid SEM and Neural Network Approach to Understand and Predict the Determinants of Consumers' Acceptance and Usage of Mobile-Commerce Application.	International Journal of Interactive Mobile Technologies	20	2022
Ashraf Saleh, Odai Enaizan,	COG Tool: An Automated Cognitive Measurement of Workload for Mobile Event Logging.	International Journal of Interactive Mobile Technologies	21	2022
Ashraf Saleh, Odai Enaizan,	A Novel Framework for Evaluating and Selecting an Appropriate Model of Software Quality for	Bulletin of Electrical Engineering and Informatics	Accepted for publication	2022

	A Smart Health Application Based On Intelligent Approach			
Hayfa Y Abuaddous, Ashraf Mousa Saleh, Odai Enaizan, Fahad Ghabban, Anas Bassam Al-Badareen	Automated User Experience (UX) Testing for Mobile Application: Strengths and Limitations.	International Journal of Interactive Mobile Technologies	16	2022
Ashraf Mousa Saleh, Hayfa Abuaddous, Iman Sadek Alansari, Odai Enaizan	The Evaluation of User Experience of Learning Management Systems Using UEQ.	International Journal of Emerging Technologies in Learning	17	2022
BILAL ENEIZAN, FATHI ALSHARE, ODAI ENAIZAN, MARWAN AL-SALAYMEH, RAD ALMESTARIHI, ASHRAF SALEH	OLDER ADULT'S ACCEPTANCE OF ONLINE SHOPPING (DIGITAL MARKETING): EXTENDED UTAUT MODEL WITH COVID 19 FEAR	Journal of Theoretical and Applied Information Technology	100	2022
ANAS BASSAM AL-BADAREEN, ASHRAF MOUSA SALEH, HAYFA Y ABUADDOUS, ODAI ENAIZAN	IN THE PROCESS OF SOFTWARE DEVELOPMENT: AVAILABLE RESOURCES AND APPLICABLE SCENARIOS	Journal of Theoretical and Applied Information Technology	99	2021
Ashraf Mousa Saleh, Hayfa Y Abuaddous, Odai Enaizan, Fahad Ghabban	User experience assessment of a COVID-19 tracking mobile application (AMAN) in Jordan	Indonesian Journal of Electrical Engineering and Computer Science	23	2021
Odai Enaizan, Bilal Eneizan, Mohammad Almaaitah, Ahmad Tawfig Al-Radaideh, Ashraf Mousa Saleh	Effects of privacy and security on the acceptance and usage of EMR: the mediating role of trust on the basis of multiple perspectives	Informatics in Medicine Unlocked	21	2020
Ashraf Mousa Saleh, Anas Bassam Al-Badareen, Odai Enaizan	Automated User Experience Tool Development for Mobile	International Journal of Advanced Science and Technology	29	2020

Author/s	Title			
	Application			
Hassan Rawwash, Fawzieh Masad, Odai Enaizan, Bilal Eneizan, Mohammad J Adaileh, Ashraf ,Musa Saleh	Factors affecting Jordanian electronic banking services	Management Science Letters	10	2019
Ashraf Saleh, • Roesnita Ismail, Fabil Norasikin, Norwawi Norita Md, Fauziah Abdul	Measuring Usability: Importance Attributes for Mobile Applications	ADVANCED SCIENCE LETTERS	23	2017
Ashraf Saleh, Roesnita Ismail and Norasikin Fabil.	Extension of PACMAD model for usability evaluation metrics using Goal Question Metrics (GQM) Approach	Journal of Theoretical and Applied Information Technology	79	2015

CONFERENCES

Author/s (In Order)	Title	Conference	Country	Date
Ashraf Saleh, Roesnita Ismail and Norasikin Fabil	Evaluating Usability for Mobile Application: A MAUEM Approach	ICSEB 2017	Honk kong	2017
Ashraf Saleh, Roesnita Ismail and Norasikin Fabil	The impact of Dynamic prototype on usability testing and user satisfaction: fidelity and In-situ prototyping	GSE 2015	Malaysia	2015
Ashraf Saleh, Roesnita Ismail and Norasikin Fabil	The impact of Dynamic prototype on usability	GSE 2015	Malaysia	2015

	testing and user satisfaction: fidelity and In-situ prototyping.			

BOOKS

Author/s (In Order)	Title	Publisher	Edition	Date
NA				

MEMBERSHIPS OF SCIENTIFIC AND PROFESSIONAL SOCIETIES

NA

UNIVERSITY COMMITTEES

- • Membership of the Supervising Committee on Computer Centers and Resources 2019 - Aqaba University of Technology

- • Chairman of the 2019 Academic Courses Committee - Aqaba University of Technology

- • Chairman of the 2019 Study Plans Committee - Aqaba University of Technology

- • Chairman of the Proficiency Examination Committee at the college level 2019-2021 - Amman Arab University

- • Membership of the University Proficiency Exam 2019-2021 - Amman Arab University

- • Chairman of the website committee at the university level 2020-2022 - Amman Arab University

- • Member of the Unit for Preparation, Follow-up and Implementation of the Strategic Plan 2020-2022 - Amman Arab University

- • Council of the College of Computer and Informatics Sciences 2020-2022 - Amman Arab University

- • Risk Management Committee 2020-2021 – Amman Arab University

- • The Strategic Plan Committee at the College Level - 2020-2022 - Amman Arab University

- • Committee for the Integration of E-Learning at the University Level 2020-2022 - Amman Arab University

- • Commission for Sustainable Development at the University Level 2021-2022 - Amman Arab UniversityMember of QA committee , 2019, AAU

- Head of Competency Exam , 2019, AAU

- Member of Field training and GP committee , 2019, AAU

- Member of Course syllabi committee , 2019, AAU

WORKSHOPS ATTENDED

- Erasmus projects- Capacity building 2019
- Erasmus projects- writing projects proposal 2019

RESEARCH INTERESTS

Software Testing, Software usability engineering, usability evaluation, EHealth System Acceptance and Usage, privacy and security from Human perspective

LANGUAGES

Arabic

English

OTHER COMMUNITY ACTIVITIES

Member of Association of cultural coexistence forum 2018-present

AWARDS RECEIVED

NA

GRADUATE STUDENTS SUPERVISION

Student Name	Thesis Title
Nathier Bani Melhem	Verification and Validation of Big Data using MapReduce based PK-Means Algorithm

REFERENCES

Prof. Solhi shahateet   - Ex-president of AUT university 2017-2019

00962-795260360

Prof. Mohammad Abu Darwish president – AUT university

00962-777163131