

Date; 11/11/2023

DR. MOHAMMAD
ABDALKARIM ALZUOD



PERSONAL INFORMATION

Title: Academic Member

Academic Rank: Assistant Professor

Date & Place of Birth : Alhashemiah 1/5/1973

Nationality: Jordanian

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ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
PhD	Business Management / Entrepreneurship and Innovation	2015-2018	University Utara Malaysia (UUM)	Malaysia
Master	Business Administration	2012-2015	Hashemite University	Jordan
Bachelors	Public Administration	1991-1995	University of Mutah	Jordan

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TEACHING EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
2023 - Present	Assistant .Prof	Amman Arab University	Business Administration Department	Jordan
2019-2023	Assistant Prof.	Zarqa University	Business Administration Department	Jordan
2019-2019	Lecture	Princess Sarvath Community College	Administrative and Financial Sciences Program	Jordan
2020-2023	Part Time Lecture	Zarqa Technical Intermediate College	Business Administration Department	Jordan

OTHER EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
2019-2019	Director	Princess Sarvath Community College	Administrative and Financial Sciences Program	Jordan
2022-2023	Certified Trainer and Lecturer	Institute of Public Administration	Training Department	Jordan

PUBLICATIONS

JOURNALS

Author/s	Title	Journal	Vol./No.	Publication Date
Alzuod, M. A. & Al-Odeh, R. A.	The Impact of Applying Just-In-Time Production System on the Company Performance in Garment Manufacturing Companies in Jordan	Artificial Intelligence and Transforming Digital Marketing	Studies in Systems, Decision and Control, Book series (SSDC, Volume 487) pp (677-690) / Springer Nature Switzerland AG	2023
Alzuod, M. A., Ghaith, M. M., Alshibli, A. H. & Tunisi, W.	The Impact of Digital Transformation on Achieving Strategic Agility, A Case study: Jordan Customs	Artificial Intelligence (AI) and Finance	Studies in Systems, Decision and Control, Book series (SSDC, Volume 488) pp (25-33) / Springer Nature Switzerland AG	2023
Alzuod, M. A., & Dalain, F. N.	The Impact of Entrepreneurial Orientation on Innovative Performance in Jordanian SMEs during the Covid-19 Pandemic	The Implementation of Smart Technologies for Business Success and Sustainability	Studies in Systems, Decision and Control, Volume 216) PP (159-169) / Springer Nature Switzerland AG	2023

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- Ghaith, M.M., The Effect of From the Internet of Lecture Notes in 2023
Alzuod, M.A., Al- Information Things to the Internet of Networks and
Okaily, M. Sensitivity and Ideas: The Role of Systems, vol 557
Usage on Consumer Artificial Intelligence. (pp. 391-401).
Privacy: The Case of EAMMIS 2022. Springer, Cham
Electronic Payment Systems
- Majali, T., Alzuod, Exploring the Central European 30(4), 2022
M. A., Almajali, D., Relationship Management Journal, pp 1454–1460
Ojo, A. O., between Business
Mansour, A. Intelligence
Capabilities and
Decisions Quality
among Jordanian
Telecommunication
Companies
- Alzuod, M. A., & The role of strategic Corporate Governance 6(2), 2022
Alqhaiwi, L. A. flexibility in and Organizational
enhancing crisis Behavior Review pp 104–112
management in the
commercial banking
sector during the
COVID-19
pandemic
- Alzuod, M. A. & The role of Academy of Strategic 20(6), 2021
Majali, T organizational Management Journal
culture as moderator pp 1-12
in the relationship
between knowledge
management and
organizational
learning in

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	Jordanian universities			
Alzuod, M. A.	The impact of knowledge sharing on green innovation in Jordanian industrial firms	International Journal of Innovation, Creativity and Change	14(2), pp 1199 – 1211.	2020
Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B.	Examining of Innovative Performance amongst SMEs in Jordan	Journal of Knowledge Management Application and Practice	2(1), pp 53 – 69.	2019
Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B.	Intellectual Capital, innovative performance and the moderating effect of entrepreneurial orientation among small and medium sized enterprises in Jordan	International Review of Management and Marketing	7(2), pp 308-314.	2017
Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B.	Organizational Learning, innovative performance and the moderating effect of entrepreneurial orientation among Jordanian SMEs	Aust. J. Basic & Appl. Sci.	11(1), pp 16-26.	2017
Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B.	The relationship between intellectual capital, organizational	Conference proceedings of the 3rd International Conference on Advanced Research in	(pp. 204-213)	(2017, March).

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	learning and innovative performance among SMEs in Jordan	Business and Social Sciences, Langkawi, Malaysia.		
Alzuod, M. A. K., & Kharabsheh, R.	The Influence of Managerial Innovation on Firm Performance in Jordanian Commercial Banks.	Conference proceedings of the International Conference on Business Management Research II (CBMR 2015), Alor Setar, Malaysia.	(pp. 357- 366)	(2015, December)

CONFERENCES

Author/s	Title	Conference	Country	Date
Alzuod, M. A., Ghaith, M. M., Alshibli, A. H. & Tunisi, W.	The Impact of Digital Transformation on Achieving Strategic Agility, A Case study: Jordan Customs	The International Conference on Economics and Administrative Sciences: Business Organizations Trends in Light of Digital Transformation: Economic, Legal and Media	Jordan	8-10 March 2023
Alzuod, M. A. & Al-Odeh, R. A.	The Impact of Applying Just-In-Time Production System on the Company Performance in Garment Manufacturing Companies in Jordan	The 6th Equal Opportunities Conference “Sustainable Leadership and Technology Innovation Management”	Bahrain	6 -8 February 2023
Ghaith, M.M., Alzuod, M.A., Al-Okaily, M.	The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of	European, Asian, Middle Eastern, North African Conference on Management and Information Systems (EAMMIS 2022): “From the Internet of Things to	U.K	10-11 June 2022

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	Electronic Payment Systems	the Internet of Ideas: The role of Artificial Intelligence”,		
Alzuod, M. A., & Dalain, F. N.	The Impact of Entrepreneurial Orientation on Innovative Performance in Jordanian SMEs during the Covid-19 Pandemic	The International Conference on Economics and Administrative Sciences: Corona Virus Pandemic: Its Effects and Recovery Strategies	Jordan	23-24 March 2022
Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B.	The relationship between intellectual capital, organizational learning and innovative performance among SMEs in Jordan	The 3rd International Conference on Advanced Research in Business and Social Sciences 2017 (ICARBSS 2017)	Malaysia	29 -30 March 2017
Alzuod, M. A. K., & Kharabsheh, R.	The Influence of Managerial Innovation on Firm Performance in Jordanian Commercial Banks.	The International Conference on Business Management Research II (CBMR 2015)	Malaysia	22 Dec 2015

MEMBERSHIPS OF SCIENTIFIC AND PROFESSIONAL SOCIETIES

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- Member in the Chapter of the Global Innovation Institute (GInI) in UAE from 2023 to Present.
- Reviewers in Journal of Quality – Access to Success Journal (Q2, Scopus) was edited by the Romanian Society for Quality Assurance (SRAC), from 2023 - Present
- Member of Scientific Committee in International Conference on Asian Studies ICAS'2023 – (The Education Malaysia Jordan / Embassy of Malaysia and Malaysian Universities Alumni of Jordan at Jerash University on 2023).
- Member of Media Committee in International Conference on Asian Studies ICAS'2023 – (the Education Malaysia Jordan / Embassy of Malaysia and Malaysian Universities Alumni of Jordan at Jerash University on 2023).
- Member of the Arab Researcher ID (ARID) / 2016 to Present
- Member of the University Council - Zarqa University / 2020-2021.

UNIVERSITY COMMITTEES

DEPARTMENT LEVEL:

- Member of creating academic specializations.
- Member of control and inspection.

WORKSHOPS ATTENDED

- “Improving processes using Lean and Six Sigma methodology” on 26 October 2023 / PDC Learning in Dubai – UAE.

- “Enhancing Leadership of Innovative Performance in Organization:” on 28 September 2023 / the Global Innovation Institute (GInI) in Chapter of UAE.

- “Innovation Labs: fundamentals and applications” on 31 August 2023 / the Global Innovation Institute (GInI) in Chapter of UAE.

- “Challenges of enterprise readiness for innovation” on 25 May 2023 / the Global Innovation Institute (GInI) in Chapter of UAE.

- “Scientific Contributions in Applied Science” on 19 March 2023/ Education Malaysia Jordan & Malaysian Universities Alumni Association in Jordan – Amman – Jordan.

- “System of protection of whistleblowers and witnesses in corruption cases “Course on 15 March 2023/ The Canada Fund for Local Initiatives & Transparency Jordan (JTC) in Amman – Jordan.

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- "Innovation Conference 2 (Innovate For a Better Future)" on 2 February 2023 / PDC Learning in Dubai – UAE.
 - "Innovation Management as per ISO 56002" on 23 February 2023 / PDC Learning in Dubai – UAE.
 - "How to write and publish your research in the most prestigious international specialized journals" on 8 December 2022 / Malaysian Universities Alumni Association in Jordan – Amman – Jordan.
 - "Designing E-learning Curriculum" on 18-19 December 2020 / MEDIU University Malaysia and ARID Scientific Malaysia.
 - "Virtual Higher Education Reform Week"/ Innovation and Entrepreneurship in Higher Education- Jordan/ on 8 June 2021/ Organized by the National Erasmus+ office – Jordan.
 - "New Government Procurement System" workshop on 23 June 2021/ Institute of Public Administration- Amman – Jordan.
 - "Professional Development Course to Develop the Capabilities of Faculty Members" Course on 20-22 September 2021 / Faculty of Educational Sciences - Zarqa University.
 - "Technical assistance Mission (TAM) on "From Entrepreneurial Projects to Startups: EU experience" Workshop/ on 5 - 6 October 2021/ Organized by the National Erasmus+ office – Jordan.
 - "Journal Article Writing Workshop (IJESME) on 6 Jan 2016 UUM - Malaysia.
 - "Structural Equation Modeling by Using Smart PLS 2.0 Course on 18 Feb 2016 / OYA Graduate School of Business/ UUM – Malaysia.
 - "Primary Data Analysis / Structural Equation Modeling (PLS-SEM) Course on 24-26 Oct 2016 / Jordanian Student Association / UUM – Malaysia.
 - "Postgraduate Enhancement Workshop Series "Basic SPSS for Postgraduate" workshop on 8 Nov 2016 / Awang Had Salleh Graduate School of Art and Sciences/ UUM – Malaysia.
 - "International Seminar on Leadership and Quality Management on 5 Nov 2017 / (UUM) and (Universitas Sultan Ageng Tirtayasa/Indonesia) - Malaysia.
 - "the Introduction of Intellectual Property on 26 April 2018 / Arab Society for Intellectual Property / Amman – Jordan.
 - "Strategic Planning in Charitable Corporations on 4 May 2018 / Martyr Rashed Alzyoud Association for Charitable and Development purposes / Zarqa – Jordan.
 - "Be an entrepreneur ... your first step towards entrepreneurship workshop on 29 September 2018 / Jordan Engineers Association / Amman – Jordan.

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-“Regional Conference "Empowerment of Civil Society through Community Media" on 18-19 February 2019 / Community Media Network and Al- Balad Radio/ Amman – Jordan.

-“Initialization New Academics Program” on 30 September -3 October 2019 / Zarqa University/ Zarqa – Jordan.

-“How to use Turnitin Software against plagiarism to develop scientific research” on 26 April 2020 / (workshop on line) Tech knowledge Company & Deanship of Scientific Research// Zarqa University/ Zarqa – Jordan.

-“The comprehensive guide to designing educational material online” on 22 April 2020 / (workshop on line) College of Educational Sciences// Zarqa University/ Zarqa – Jordan.

-“Research and citations authentication by using EndNote Software and Web of Science WOS” on 18 June 2020 / (workshop on line) Clarivate Analytic Company & iDev & Deanship of Scientific Research / Zarqa University/ Zarqa Jordan.

WORKSHOPS OFFERED

- Planning and organizing work
- Integrated management skills
- Empowerment
- Managing work stress
- Communication and teamwork
- Entrepreneurship
- Innovation
- Strategic Planning

RESEARCH INTERESTS

- Entrepreneurship,
- Innovation Management,
- SMEs,
- Strategic Management

LANGUAGES

- Arabic - Mother Tongue
- English – Fluent

OTHER COMMUNITY ACTIVITIES

- Member in Martyr Rashed Alzyoud Association for Charitable and Development purposes, from 2018 to Present.
- Member in Jordanian Alumni Association of Malaysian Universities / 2021 to Present. Member in Jordanian Writers Society / 2020 to Present
- Member of the Higher Committee of the Jordanian Family Library Program (15th session) /Jordanian Ministry of Culture/ 2021.
- Member of the Special Works Committee in the Jordan National Library Department - Jordanian Ministry of Culture from 2023 to present.
- Local Observer for the Parliamentary Elections in 2016 with the National Alliance to monitor the elections, the National Centre for Human Rights Amman, 20 September 2016.
- Former Chairman of the Board of Educational Development (Al-Hashimiyah), 2018 -2019.

AWARDS RECEIVED

- Have presented a paper & received best paper award for paper titled :The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of Electronic Payment Systems at the EAMMIS 2022, organized by Bridges Foundation and Coventry University, UK , On 10-11 June 2022.
- Letter of Thanks from the President of Zarqa University in 2023: Thanks and appreciation for my efforts in teaching and scientific research during my work at the university from 2019-2023.

GRADUATE STUDENTS SUPERVISION

Student Name	Thesis Title
- Mohannad Qreie. (2021).	The impact of crisis management on the performance of Jordanian commercial banks in light of the Covid-19 pandemic / a case study: The Housing Bank for Trade and Finance. Business Administration Department. Zarqa University.
- Alaa Mohammad. (2021).	The impact of the training strategy on the efficiency and effectiveness of human resources in Jordanian commercial banks. Business Administration Department. Zarqa University.
- Abeer Shogri. (2021-2022).	The role of organizational culture as a moderator in the relationship between talent management and excellent employee's performance in manufacturing companies in Zarqa-Jordan. Business Administration Department. Zarqa University.

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- **Emad Alsaleh.** (2021-2022). The impact of administrative creativity in promoting institutional excellence in private hospitals in Zarqa governorate. Business Administration Department. Zarqa University.
 - **Ali Hussien Alshibli.** (2021-2022). The Impact of Digital Transformation on Achieving Strategic Agility A Case study: Jordan Customs. Business Administration Department. Zarqa University.
 - **Rami Al-Odah.** (2022-2023). The Impact of Applying Just-In-Time Production System on the Company's Performance, A Case Study: MAS Kreedat Al-Safi Company Jordan. Business Administration Department. Zarqa University.
 - **Fatehia Alssgar.** (2022-2023). Impact of using Information Technology on Achieving Sustainable Competitive Advantage in Royal Jordanian Case Study. Business Administration Department. Zarqa University.
 - **Hasan Alwaan.** (2022-2023). Impact of Entrepreneurial Orientation on Firm Performance of SMEs in Zarqa Free Zone - Jordan Case Study. Business Administration Department. Zarqa University.
 - **Lina Bahri.** (2022-2023). Impact of Empowerment on Organizational Justice Analytical Study for A Sample of Ministry of Interior Female Employee- Jordan. Business Administration Department. Zarqa University

REFERENCES

- Prof. Salem Al-oun
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Al Al-Bayt University - Jordan
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- Dr. Adel Yassin
Master Program Coordinator in Department of Business
Applied Science University - Bahrain
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