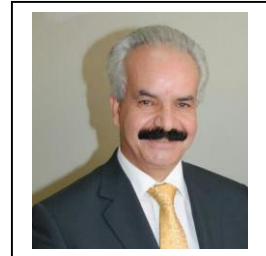


Date 28/10/2023

PROF. DR. HASAN ALI AL-ZU'BI



PERSONAL INFORMATION

Title: Dean / College of Business

Academic Rank: Full Professor

Date & Place of Birth : 3/10/163 Amman

Nationality: Jordanian

Address: Jordan , Amman

Phone No.: 0795629808

e-mail: alzubi@aaau.edu.jo

ACADEMIC QUALIFICATIONS

| Degree | Major | Duration (From-To) | University | Country |
|----------|----------------------------|-----------------------|-------------------------|------------------|
| Ph.D | Business Administration | 1996-1999 | Baghdad University | Republic of Iraq |
| Master | Business Administration | 1993-1995 | Baghdad University | Republic of Iraq |
| Bachelor | Business Administration | 1982-1986 | Salah Eddein University | Republic of Iraq |

دائرة الموارد البشرية
Human Resources Department

TEACHING EXPERIENCE

| Duration | Rank | Institution | Department/College | Country |
|-------------------------|-----------|----------------------------|--|---------|
| 1/10/2019 – Till now | Professor | Amman Arab University | Business Administration/ College of Business | Jordan |
| 9/1999 – 9/2017 | Professor | Applied Science University | Business Administration/ College of Business | Jordan |
| 1989-1993 | Lecturer | Arab Community College | Commercial Department | Jordan |

OTHER EXPERIENCE

| Duration | Rank | Institution | Department/Faculty | Country |
|-------------------------|-----------|----------------------------|---|---------|
| 14/9/2020 – Till now | Professor | Amman Arab University | Dean, College of Business | Jordan |
| 2015-2016 | Professor | Applied Science University | Head of Department of Business Administration | Jordan |
| 2014-2015 | Professor | Applied Science University | Assistant Dean of the Faculty of Economics and Administrative | Jordan |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|--------------------------------------|------------------------|---|---|--------|
| Sciences for Postgraduate Studies | | | | |
| 2004-2007 | Associate Professor | Applied Science University | Head of Management Information Systems Department | Jordan |
| 2003-2006 | Assistant Professor | The Arab Academy for Banking and Financial Sciences | Part Time Lecturer for Master Program | Jordan |

PUBLICATIONS

JOURNALS

| | | | | |
|--|---|--|--------|------|
| Saleh, Adel & Al-Zu'bi, Hasan Ali | Study of the Achievement of Competitive Superiority Factors Using Path Analysis | Journal of Economics and Administrative Sciences | 6 (20) | 1999 |
| Saleh, Adel & Al-Zu'bi, Hasan Ali | The Impact of Strategic Information Systems in Building and Development of the Comparative Advantages | Journal of Economics and Administrative Sciences | 6 (20) | 1999 |
| Al-Zu'bi, Hasan Ali & Abu Rumman, Asaa'd Hamm'ad | The Impact of External Environment Factors in Strategic Choices - Applied Study, 1&2 Star Hotels | Abhath Al-Yarmouk Journal | 19 (4) | 2003 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|------------------------|---|--|--------|------|
| Al-Zu'bi, Hasan Ali | The Impact of e- Commerce in Achieving Competitive Advantages –Applied Study, Arab American Express Delivery company (ARAMEX) | Jordanian Journal of Applied Sciences | 7 (2) | 2004 |
| Al-Zu'bi, Hasan Ali | Evaluation Strategic Opportunities and Threats in the Jordanian Marketing Environment - Applied Study, Tourism Companies | Dirasat Journal | 32 (1) | 2005 |
| Al-Zu'bi, Hasan Ali | The Relationship between Some Personal Factors and The Level of Perception of the Importance of Using Information Technology in Academic Counseling | Jordanian Journal of Applied Sciences | 9 (1) | 2006 |
| Al-Zu'bi, Hasan Ali | The Impact of Information Technology on The Performance of Employees | Al-Basa'r Journal | 10 (1) | 2006 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|---|---|---|--------------------------------|------|
| Al-Zu'bi, Hasan Ali | The Personal and Functional Variables of the Workers Affecting the Effectiveness of Information Systems | Al-Edari | 29 (108) | 2007 |
| Al-Zu'bi, Hasan Ali | Characteristics of Information Systems and Their Impact on Strategic Choice: An Empirical Study in Five Star Hotels in Amman | Jordanian Journal of Business Administration | 3 (2) | 2007 |
| Abu Rumman, Asaa'd Hamm'ad & Al-Zu'bi, Hasan Ali | The Motives of the Use of the Internet by Students of the University of Applied Sciences Private | Commercial Research Journal | 29 (2) | 2007 |
| Al-Zu'bi, Hasan Ali | Quality Management System in Higher Education: Applied Science Private University Experiment | Third Annual Arab Conference (Quality of University Performance) | 13-17 / 4/2008 – Sharjah | |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|------------------------|---|---|----------|------|
| Al-Zu'bi, Hasan Ali | The Adequacy of Information Systems and Their Impact on Organizational Memory: An Applied Study on Sample of Jordanian Insurance Companies Listed on The Amman Stock Exchange | Arab Journal of Economic and Administrative Sciences | 3 | 2009 |
| Al-Zu'bi, Hasan Ali | Effect of Organizational Culture on Creativity: An Applied Study in Jordanian Pharmaceutical Companies | Al-Basa'r Journal | 13 (1) | 2009 |
| Al-Zu'bi, Hasan Ali | Characteristics of Learning Organizations and Their Impact on Innovation: A Field Study in Jordanian Industrial Companies | Al-Edari | 31 (119) | 2009 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|---|--|--|--------|------|
| Al-Zu'bi, Hasan Ali | A Study of Relationship between Organizational Justice and Job Satisfaction | International journal of Business and management | 5 (12) | 2010 |
| Al-Zu'bi, Hasan Ali | The Interest of the Jordanian Private Hospitals Departments in Applying Total Quality Management and its Reflection on The Quality of the Information | Jordanian Journal of Applied Sciences | 12 (1) | 2010 |
| Al-Zu'bi, Hasan Ali; Judeh, Mahfuz | Measuring The Implementation of Total Quality Management: Ibn Al-Haytham Hospital Case Study | International Journal of Business and Management | 6 (5) | 2011 |
| Ahmad, Ala'ddin Mohd; Al-Zu'bi, Hasan Ali | E-Banking Functionality and Outcomes of Customer Satisfaction: An Empirical Investigation | International Journal of Marketing Studies | 3 (1) | 2011 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|--|--|--|--------|------|
| Al-Zegaier, Hanadi; Al-Zu'bi, Hasan Ali; Barakat, Samer | Investigating the Link between Web Data Mining and Strategic Human Resources Planning | Computer and Information Science | 4 (3) | 2011 |
| Al-Zu'bi, Hasan Ali | Organizational Citizenship Behavior and Impacts on Knowledge Sharing | International Business Research | 4 (3) | 2011 |
| Al-Zu'bi, Hasan Ali | Investigating the Relationship between Corporate Culture and Organizational Change: An Empirical Investigation | Journal of Emerging Trends in Economics and Management Sciences | 2 (2) | 2011 |
| Khashali, Shaker Jarallah; Al-Zu'bi, Hasan Ali & Al- Qutob, Mohiuddin | Impact of Empowerment in Enhancing Trust among Employees: A Field Study in the Jordanian Electrical and Engineering Industries Companies | Mu'tah Research and Studies | 26 (5) | 2011 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|--|--|--|--------|------|
| Al-Zu'bi, Hasan Ali | Impact of Transformational Leadership in Reducing the Causes of Organizational Conflict: An Applied Study in the University of Applied Special Sciences | Al-Basa'r Journal | 15 (1) | 2012 |
| Al-Fawaeer, Moayyad; Bany Hamdan, Khaled & Al-Zu'bi, Hasan Ali | A Study of Benchmarking Influence on Customer Satisfaction | International journal of Business and management | 7 (8) | 2012 |
| Al-Zegaier, Hanadi; Barakat, Samer; Al-Zu'bi, Hasan Ali | Information Technology Acceptance by University Lectures: Case study at applied science private university | European Scientific Journal | 8 (10) | 2012 |
| Barakat, Samer; Al-Zu'bi, Hasan Ali; Al-Zegaier, Hanadi | The Role of Business Intelligence in Knowledge Sharing: A Case Study at AlHikma Pharmaceutical Manufacturing Company | European Journal of Business and Management | 5 (2) | 2013 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|--|--|--|--------|------------------------------------|
| Al-Fawaeer, Moayyad & Al- Zu'bi, Hasan Ali | Investigating the Link between Enterprise Resource planning (ERP) Effectiveness and Supply Chain Management | European Journal of Business and Management | 5 (13) | 2013 |
| Al-Zu'bi, Hasan Ali | Analysis of the Relationship between Intellectual Capital and Total Quality Management and its Reflection on Innovation | The First Arab Conference (Arab Intellectual Capital) | | Oman 28-30 April Muscat 2013 |
| Al-Zu'bi, Hasan Ali | The Relationship between Strategic Orientation and Competitive Advantages | American Academic & Scholarly Research Journal | 6 (5) | 2014 |
| Al-Zu'bi, Hasan Ali | The Impact of Emotional Intelligence on the leadership Competencies Development of Employees | International Review of Management and Business Research | 4 (1) | 2015 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|---|--|--|---------|------|
| Alhadid, Anas Y., Al-Zu'bi, Hasan Ali & Barakat, Samer | The Relationship between Marketing Information System and Gaining Competitive Advantage in the Banking Sector in Jordan | European Journal of Scientific Research | 128 (1) | 2015 |
| Alhadid, Anas Y. & Al-Zu'bi, Hasan Ali | The Impact of Marketing Strategy on Organization Reputation: Analytical Study on Jordanian Vegetable Oils Companies Listed on the Amman Stock Exchange | American Academic & Scholarly Research Journal | 8 (2) | 2016 |
| Al-Zu'bi, Hasan Ali | Strategic Thinking Competencies and their Impact on Strategic Flexibility | Journal of Current Research in Science | 4 (1) | 2016 |
| Al-Zu'bi, Hasan Ali | Analyzing the Impact of Green Information System on Environmental Sustainability | International Business Management | 10 (14) | 2016 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|---|---|---|--------|------|
| Al-Zu'bi, Hasan Ali | A Study of the Logical Link between Training Strategy and Intelligent Organizations | Research Journal of Applied Sciences | 11 (8) | 2016 |
| Al-Zu'bi, Hasan Ali | Aspects of Strategic Intelligence and its Role in Achieving Organizational Agility: An Empirical Investigation | International Journal of Academic Research in Business and Social Sciences | 6 (4) | 2016 |
| Al-Zu'bi, Hasan Ali & Al-Zou'bi, Majeda Galeb | Corporate Governance and Its Impact in Determining the Strategic Orientation | International Journal of Academic Research in Business and Social Sciences | 6 (5) | 2016 |
| Al-Zu'bi, Hasan Ali & Alkharabsheh, Sami Awwad | Investigating the Impact of Training Management Strategy on Core Competencies | International Journal of Academic Research in Business and Social Sciences | 6 (5) | 2016 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|------------------------|--|---|---------|------|
| Al-Zu'bi, Hasan Ali | Measuring the Impact of Electronic Knowledge on Innovative Behavior | Asian journal of Information Technology | 15 (21) | 2016 |
| Al-Zu'bi, Hasan Ali | Diagnosis of Perception Strategic Planning to Ensure Strategic Supremacy | International Business Management | 11 (6) | 2017 |
| Al-Zu'bi, Hasan Ali | Examination the Impact of Moral Intelligence in Achieving Strategic Agility | Research Journal of Applied Sciences | 12 (2) | 2017 |
| Al-Zu'bi, Hasan Ali | High Involvement Management Practices and Their Effect in Building and Development of Core Competencies | International Business Management | 11 (11) | 2017 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|-------------------|--------------------------|-----------------------|--------|------|
| Al-Zu'bi, Hasan | Analyzing the Impact of | International Journal | 7 (7) | 2017 |
| Ali & Al – | Strategic Thinking | of Academic | | |
| Nawasrah, Mustafa | Competencies in Building | Research in Business | | |
| Suleiman | Intelligent Organization | and Social Science | | |
| Al-Zu'bi, Hasan | The Role of Mindfulness | International Journal | 15 (3) | 2018 |
| Ali | in Strategic Creativity: | of Business | | |
| | An Empirical | Innovation and | | |
| | Investigation | Research | | |
| AlRahamnah, | Studying the Reflection | The International | 12 (1) | 2019 |
| Bakir & Al-Zu'bi, | of Psychological | Journal of Business | | |
| Hasan Ali | Hardiness in Leadership | and Management | | |
| | Effectiveness | Research | | |
| Al-Zu'bi, Hasan | Investigating the Impact | International Journal | 8 (3) | 2019 |
| Ali; ALabdallat, | of Mental Abilities for | of Academic | | |
| Talal Tayel & AL- | Decision Makers on | Research in | | |
| Zou'bi, Emad | Crisis Management | Economics and | | |
| Hamdi | | Management Sciences | | |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|--|---|---|--|------|
| Al-Zu'bi, Hasan Ali & Alkharabsheh, Sami Awwad | Analyzing the Impact of Behavioral Repertoire for Leaders on Human Resources Sustainability | International Journal of Scientific & Technology Research | 9 (1) | 2020 |
| Bany Hamdan, Khaled; Al-Zu'bi, Hasan Ali; Barakat, Samer | Servant Leadership and Its Impact on Organizational Citizenship Behavior: Exploring the Mediating Role of Job Satisfaction | Management Science Letters | 10 (10) | 2020 |
| Bany Hamdan, Khaled; Al- Ghalabi, Ruba; Al- Zu'bi, Hasan Ali; Barakat, Samer; Alzoubi, Ali & AbuAdi, Wedad | Antecedents of Job Performance During Covid-19: A Pilot Study of Jordanian Public Hospitals Nurses | PalArch's Journal of Archaeology of Egypt/Egyptology | 17 (4) | 2020 |
| Al-Zu'bi, Hasan Ali | The Impact of Resonant Leadership in Strategic Adaptation at Jordanian Islamic Banks | The 2 nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific | Jordan, 5 th to 6 th / Jun/ 2021 | |

دائرة الموارد البشرية
Human Resources Department

Research in the
Digital Age

| | | | |
|--|--|---|--|
| Al-Busaidi, Azhar Ahmed & Al- Zu'bi, Hasan Ali | The Impact of Strategic Planning in Achieving Competitive Advantages in the Duqm Special Economic Zone in the Sultanate of Oman | The 2 nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age | Jordan, 5 th to 6 th / Jun/ 2021 |
| Al Toobi, Salah K. & Al-Zu'bi, Hasan Ali | The Impact of Strategic Planning in Crisis Management at the Oman Aviation Group Company in the Sultanate of Oman During the Coronavirus Crisis (Covid-19) | The 2 nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age | Jordan, 5 th to 6 th / Jun/ 2021 |
| Dababneh, Rasha Nabeel & Al- Zu'bi, Hasan Ali | The Impact of Total Quality Management in Achieving the Sustainability of Civil Society Organizations in Jordan: The Moderating | The 2 nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific | Jordan, 5 th to 6 th / Jun/ 2021 |

دائرة الموارد البشرية
Human Resources Department

| | Role of Strategic Planning | Research in the Digital Age | |
|---|--|--|--|
| Al-Rahahleh, Mai Salem & Al-Zu'bi, Hasan Ali | The Impact of Electronic Human Resource Management Practices in the Strategic Success at Manaseer Group | The 2 nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age | Jordan, 5 th to 6 th / Jun/ 2021 |
| Bani Hamdan, Malik Mohammad & Al-Zu'bi, Hasan Ali | The Impact of Strategic Thinking in Evidence-Based Management Practices: The Moderating Role of Strategic Vigilance at Jordanian Insurance Companies | The 2 nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age | Jordan, 5 th to 6 th / Jun/ 2021 |
| Al-Arakzeh, Rana Ismail & Al-Zu'bi, Hasan Ali | The Impact of Human Resources Flexibility in Strategic Adaptation: The Moderating Role of Strategic Vigilance at Jordanian Islamic Bank | Amman Arab University Research Journal "Management Research Series" | 5 (1) 2021 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|--|---|--|--------|------|
| AlBloush, Ahmad; Al-Zu'bi, Hasan; Abuhussien, Alhareth; Almuala, Imad; Al-Utaibi, Ghassan; Taha, Sadi & Ahmad, Azlinzuraini | Organizational Politics and Organizational Citizenship Behavior: Interaction and Analysis | International Journal of Sustainable Development and Planning | 16 (5) | 2021 |
| Judeh, Mahfuz; Al-Ghasawneh, Jassim; Al-Zu'bi, Hasan & Ngah, Abdul Hafaz | Linking resonant leadership, psychological ownership, and organizational commitment: The mediating role of employee empowerment | Problems and Perspectives in Management | 20 (1) | 2022 |
| Al-Shamali, Maram Abdel- Rahman Mustafa & Al-Zu'bi, Hasan Ali | The Requirements of Electronic Management and their Impact in Institutional Excellence at the Jordanian Ministry of Education | Amman Arab University Research Journal "Management Research Series" | 7 (2) | 2022 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|---------------------------------------|--|--|--------|------|
| Bataineh, Jomana | The Impact of Strategic | Amman Arab | 7 (2) | 2022 |
| Faisel Mohammad & Al-Zu'bi, Hasan Ali | Planning in Enhancing of Social responsibility at Greater Amman Municipality | University Research Journal "Management Research Series" | | |
| Alzu'bi, Islam | The Impact of Soft Skills | Amman Arab | 7 (2) | 2022 |
| Mohammad Eid & Al-Zu'bi, Hasan Ali | for Human Resources in Institutional Excellence at Civil Status and Passport Department in Jordan | University Research Journal "Management Research Series" | | |
| Al-Zu'bi, Hasan; AlBloush, Ahmad | The Impact of Green Organizational Identity on Green Innovation at Jordanian Food and Beverage Companies | Problems and Perspectives in Management | 20 (2) | 2022 |
| Al-Zu'bi, Hasan Ali | Examining the Impact of Strategic Agility on Strategic Renewal | International Journal of Business of Business Excellence | 27 (2) | 2022 |

CONFERENCES

| Author/s (In Order) | Title | Conference | Country | Date |
|------------------------|--|--|---------|-------------------|
| Hasan Ali Al-Zu'bi | The Impact of External Environment Factors in Strategic Choices - Applied Study, 1&2 Star Hotels | Fifth Annual Conference of the Faculty of Management and Economics | UAE | 24 -25 / 3 / 2002 |
| Hasan Ali Al-Zu'bi | | First Scientific Conference of Faculty of Economics and Administrative Sciences Economics of Business in a Changing World | Jordan | 22 -24 / 7 / 2003 |
| Hasan Ali Al-Zu'bi | | Fifth Annual Conference of the Arab in Management: Creativity and Innovation | Egypt | 27-29/11/2004 |
| Hasan Ali Al-Zu'bi | | Fourth Scientific Conference of the Faculty of Administrative and Financial Sciences - Leadership and Innovation: Business Strategies in the Face of the Challenges of Globalization | Jordan | 15.03.2005 |

دائرة الموارد البشرية
Human Resources Department

| | | | |
|--------------------|--|---------|---------------------|
| Hasan Ali Al-Zu'bi | Annual Conference of the XII International: The Role of Banks and Financial and Economic Institutions in Promoting and Financing Small and Medium Enterprises | Jordan | 29.05.2005 |
| Hasan Ali Al-Zu'bi | The 11th Jordanian Scientific Week "Activate the National Innovation System: Towards Improving the Competitiveness of the Jordanian Economy", the Supreme Council for Science and Technology | Jordan | 18 -20 / 9 / 2005 |
| Hasan Ali Al-Zu'bi | Workshop: The Role of Higher Education in the National Economy - the National Conference of Higher Education and Scientific Research | Jordan | 03.01.2005 |
| Hasan Ali Al-Zu'bi | The First Arab Forum "The Tourism Industry in the Arab World From a Strategic Perspective, Management and Development" | Tunisia | 2 - 6 / 7 / 2006 |
| Hasan Ali Al-Zu'bi | The Third Annual Arab Conference: New Trends for the Quality of University Performance | Sharjah | 13- 17/4/2008 |
| Hasan Ali Al-Zu'bi | Third Arab Conference for International Aid and Grants under the Title (Department of Development Aid and Education: Challenges and Prospects for the Future) | Lebanon | April 20 - 22, 2009 |

دائرة الموارد البشرية
Human Resources Department

| | | | |
|--------------------|---|--------|---|
| Hasan Ali Al-Zu'bi | The First Arab Conference: Arab Intellectual Capital (Toward a New Strategic Vision for Investment and Development) | Oman | 28-30 April 2013 |
| Hasan Ali Al-Zu'bi | First Scientific Conference and Regional Conference of the International Union of Training and Development Organizations | Jordan | 10-11 April 2016 |
| Hasan Ali Al-Zu'bi | Jordanian Conference National Strategies for Juvéniles and Protection, Juvéniles Police Department | Jordan | 19-20 March 2019 |
| Hasan Ali Al-Zu'bi | The Fifth International Scientific Conference of Faculty of Business - Entitled: Roadmap for a sustainable Development | Jordan | 11- 12/July/20 20. |
| Hasan Ali Al-Zu'bi | The 2 nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age | Jordan | 5 th to 6 th / Jun/ 2021 |
| Hasan Ali Al-Zu'bi | The First Virtual International Conference - Entitled: Training and Sustainable Development Strategies | Jordan | 13 – 15 /Jul/2021 |

دائرة الموارد البشرية
Human Resources Department

BOOKS

| Author/s (In Order) | Title | Publisher | Edition | Date |
|--|---|---------------------------------|-----------------|------|
| Al-Zu'bi, Hasan Ali & et.al | Principals of Modern Management | Dar Al-Thqafh for Publishing | 1 st | 1991 |
| Judeh, Mahfuz; Al-Zu'bi, Hasan Ali & Mansur, Yassyr | Business Organization s: Concepts & Functions | Dar Wael for Publishing | 1 st | 2004 |
| Al-Zu'bi, Hasan Ali & et.al | Visual Basic 0.6 | Dar Wael for Publishing | 1 st | 2004 |
| Al-Zu'bi, Hasan Ali | Strategic Information Systems: Strategic Approach | Dar Wael for Publishing | 1 st | 2005 |
| Al-Zu'bi, Hasan Ali & et.al | Management Information Systems: Level 1+2 | Ministry of Education | 1 st | 2005 |
| Al-Zu'bi, Hasan Ali & Al – Nawasrah, Mustafa | Intelligent Organization s | Dar Wael for Publishing | 1 st | 2019 |
| Al-Zu'bi, Hasan Ali | Contemporar y Issues in Management Topics | Dar Wael for Publishing | 1 st | 2019 |
| Al-Zu'bi, Hasan Ali | Evidence- Based Management. Handbook | Dar Wael for Publishing | 1 st | 2020 |

دائرة الموارد البشرية
Human Resources Department

| | | | | |
|---|--|-------------------------|-----------------|------|
| Al-Zu'bi, Hasan Ali | Strategic Vigilance. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Al-Zu'bi, Hasan Ali | Entrepreneurship. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Al-Zu'bi, Hasan Ali | Organizational Ambidexterity. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Al-Zu'bi, Hasan Ali | Resonant Leadership. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Al-Zu'bi, Hasan Ali | Servant Leadership. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Al-Zu'bi, Hasan Ali | Strategic Intent. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Al-Zu'bi, Hasan Ali | Strategic Supremacy. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Al-Zu'bi, Hasan Ali | Competitive Intelligence. Handbook | Dar Wael for Publishing | 1 st | 2020 |
| Idris, Wael; Al-Zu'bi, Hasan Ali & Twaiqat, Amjad | Strategic Management Process | Dar Wael for Publishing | 1 st | 2023 |

MEMBERSHIPS OF SCIENTIFIC AND PROFESSIONAL SOCIETIES

- Jordanian Society for Scientific Research
- Member of the Editorial Board, Far East Journal of Marketing and Management, Far East Research Centre, Hong Kong.
- Member of the Editorial Board – Jordan Journal of Applied Science "Humanities Series" For the Academic Years 2013/2014, 2014/2015, 2015/2016, 2016/2017.
- Editorial Board Member, International Journal of Current Research.
- Member of the Consultative Committee, Al-Mithqal for Economic and Administrative Sciences, The World Islamic Science & Education University – Jordan - For the Academic Years 2020/2021.
- Member of the Editorial Board - Journal of the University of Warith Al-Anbiyaa, Republic of Iraq - For the Academic Years 2020/2021.

UNIVERSITY COMMITTEES

2023/2024

- Member of the Hiring and Promotion Committee/Amman Arab University-2023/2024.
- Chairman of the Graduate Studies Committee at the Faculty of Business /Amman Arab University-2023/2024.
- Member of the Primary Disciplinary Council /Amman Arab University-2023/2024.
- Member of the Council of Deans /Amman Arab University- 2023/2024.
- Member of the Graduate Studies Council /Amman Arab University- 2023/2024.
- Member of the University Council /Amman Arab University- 2023/2024.

2022/2023

- Chairman of the Auditing and Control Unit for Quality Assurance - Amman Arab University.
- Member of the Hiring and Promotion Committee/Amman Arab University-2022/2023.
- Chairman of the Graduate Studies Committee at the Faculty of Business /Amman Arab University-2022/2023.
- Member of the Primary Disciplinary Council /Amman Arab University-2022/2023.
- Member of the Council of Deans /Amman Arab University- 2022/2023.
- Member of the Graduate Studies Council /Amman Arab University- 2022/2023.

2021/2022

- Chairman of the Auditing and Control Unit for Quality Assurance - Amman Arab University.
- Member of the Hiring and Promotion Committee/Amman Arab University-2021/2022.
- Chairman of the Graduate Studies Committee at the Faculty of Business /Amman Arab University-2021/2022.
- Member of the Primary Disciplinary Council /Amman Arab University-2021/2022.
- Member of the Council of Deans /Amman Arab University- 2021/2022.
- Member of the Graduate Studies Council /Amman Arab University- 2021/2022.

2020/2021

- Chairman of the Auditing and Control Unit for Quality Assurance - Amman Arab University.
- Member of the Hiring and Promotion Committee/Amman Arab University- 2020/2021.
- Chairman of the Distinguished Employee Selection Committee /Amman Arab University- 2020/2021.
- Chairman of the Graduate Studies Committee at the Faculty of Business /Amman Arab University- 2020/2021.

دائرة الموارد البشرية
Human Resources Department

- Chairman of the Promotion Committee at the Faculty of Business /Amman Arab University- 2020/2021.
- Member of the Primary Disciplinary Council /Amman Arab University- 2020/2021.
- Member of the Council of Deans /Amman Arab University- 2020/2021.
- Member of the Graduate Studies Council /Amman Arab University- 2020/2021.

2019/2020

- Member of the Quality Assurance Council in University - Amman Arab University.
- Member of the Risk Management Committee in the Faculty of Business- Amman Arab University.
- Member of Graduate Studies Committee - Faculty of Business- Amman Arab University.
- Member of the Entrepreneurship and Community Initiatives Committee - Faculty of Business- Amman Arab University.
- Chairman of the Quality Assurance Committee - Faculty of Business- Amman Arab University.
- Member of Graduate Studies Committee - Department of Management - Faculty of Business- Amman Arab University.
- Chairman of the Study Plan Committee - Department of Management - Faculty of Business- Amman Arab University.
- Vic Head of Conference – The Fifth International Scientific Conference of Faculty of Business at Amman Arab University- 11-12/July/2020.
- Member of the Preparatory Committee - The Fifth International Scientific Conference of Faculty of Business at Amman Arab University - 11-12/July/2020.
- Member of the Scientific Committee - The Fifth International Scientific Conference of Faculty of Business at Amman Arab University - 11-12/July/2020.

2016/2017

- Member of the Scientific Research Committee in the Department of Business Administration.
- Chairman of the Promotion Committee in the Department of Business Administration.
- Member of the Study Plan Committee in the Department of Business Administration.
- Member of the Courses Equivalent Committee in the Department of Business Administration.
- Member of the Applied Research Committee in the Department of Business Administration.
- Chairman of the Applied Research Committee in the Faculty of Economics and Administrative Sciences.
- Chairman of the Investigate Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Appointment and Promotion Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Postgraduate Studies and Acceptance of Master's Program Applications Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Disciplinary Board Academic Primary in the University.
- Member of the Editorial Board – Jordan Journal of Applied Science "Humanities Series"

2015/2016

- Member of the Appointment and Promotion Committee in the Faculty of Economics and Administrative Sciences.
- Committee Member of the Postgraduate in the Faculty of Economics and Administrative Sciences.

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Human Resources Department

- Chairman of the Investigate Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Study Plan Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Accreditation Committee at the Faculty of Economics and Administrative Sciences.
- Member of the Courses Equivalent Committee in the Faculty of Economics and Administrative Sciences.
- Chairman of the Accreditation Committee in the Department of Business Administration.
- Chairman of the Courses Equivalent Committee in the Department of Business Administration.
- Chairman of the Study Plan Business Administration. in the Department of Business Administration.
- Chairman of the promotion Committee in the Department of Business Administration.
- Member of the Editorial Board – Jordan Journal of Applied Science "Humanities Series".

2014/2015

- Member of the Board of Scientific Research - Applied Science Private University.
- Member of the Editorial Board – Jordan Journal of Applied Science "Humanities Series".
- Member of the Board postgraduate at the Applied Science University.
- Chairman of the Investigate Committee of Students at the Applied Science University.
- Board Member of Faculty Economics and Administrative Sciences.
- Member of the Appointment and Promotion Committee in the Faculty of Economics and Administrative Sciences.

دائرة الموارد البشرية
Human Resources Department

- Member of the Postgraduate Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Accreditation Committee in the Department of Business Administration.
- Member of the Promotion Committee in the Department of Business Administration.
- Member of the Computer and Website Committee in the Department of Business Administration.

2013/2014

- Chairman of the Strategic Plan Committee in the Department of management Information Systems & e-Business.
- Chairman of the Appointment and Promotion Committee the Department of Management Information Systems & e- Business.
- Representative of the Department of Information Systems and E-Business in the Faculty Board.
- Member of the Board of Scientific Research - Applied Science Private University.
- Member of the Investigation Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Strategic Plan Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Creativity Center for Business Incubators - Applied Science Private University.
- Member of the Editorial Board – Jordan Journal of Applied Science "Humanities Series".

2012/2013

- Member of Scientific Research Committee in the Department of Business Administration.
- Member of Quality Committee in the Department of Economics and Administrative Sciences.

دائرة الموارد البشرية
Human Resources Department

-
- Chairman of the Strategic Plan Committee in the Department of Business Administration.
 - Chairman of the Applied Research Committee in the Department of Business Administration.
 - Chairman of the Computer and Website Committee in the Department of Business Administration.
 - Chairman of the Applied Research Committee in the Faculty of Economics and Administrative Sciences.
 - Member of the Computer and Website Committee in the Faculty of Economics and Administrative Sciences.
 - Member of the Strategic Plan Committee in the Faculty of Economics and Administrative Sciences.

2002 - 2012

- Official Annual Report of the Faculty of Economics and Administrative Sciences - Applied Science University.

2011/2012

- Member of Scientific Research Committee in the
- Department of Business Administration.
- Chairman of the Website and computer Committee in the Department of Business Administration.
- Chairman of the Website and computer Committee in the Faculty of Economics and Administrative Sciences.
- Chairman of the Applied Research Committee in the Department of Business Administration.
- Chairman of the Strategic Plan Committee in the Department of Business Administration.

دائرة الموارد البشرية
Human Resources Department

- Chairman of the Strategic Plan Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Applied Research Committee in the Faculty of Economics and Administrative Sciences.
- Member of the Board Postgraduate at the University.

2010/2011

- Member of Scientific Committee in the Department of Business Administration.
- Chairman of the computer and the Website and Computer Committee in the Department of Business Administration.
- Chairman of the Applied Research Committee in the Department of Business Administration.
- Chairman of the Quality Committee in the Department of Business Administration.

2009/2010

- Chairman of the Quality Committee in the Department of Business Administration.
- Member of Scientific Committee in the Department of Business Administration
- Chairman of the Computer Committee in the Department of Business Administration.

2008/2009

- Chairman of the Quality Committee in the Department of Business Administration.
- Member of Scientific Committee in the Department of Business Administration.

2007/2008

- Representative of the Faculty of Economics and Administrative Sciences in the University Council.

2006

- Member of the Preparatory Committee for the Scientific Conference of Faculty of Economics and Administrative Sciences - Applied Science University.

2005-2006

- Member of the Accreditation Committee of the Faculty of Economics and Administrative Sciences - Applied Science University.
- Member of the Study Plan Committee of the Faculty of Economics and Administrative Sciences - Applied Science University.
- Member of the Courses Equivalent of the Faculty of Economics and Administrative Sciences - Applied Science University.
- Chairman of the Accreditation Committee in the Department of Management Information Systems -Applied Science University.
- Chairman of the Study Plan Committee in the Department of Management Information Systems - Applied Science University.
- Chairman of the Courses Equivalent Committee in Management Information Systems Department - Faculty of Economics and Administrative Sciences - Applied Science University.
- Member of the Graduate Committee Faculty of Economics and Administrative Sciences - Applied Science University.

2005

دائرة الموارد البشرية
Human Resources Department

- Member of the National team for Authoring and Development of Text Books - Management Information Branch - Management Information Systems Course - Secondary - Ministry of Education.
- Member of the Prepare a Study Committee of the relationship between Cumulative Average and the Rate of High School – the Faculty of Economics and Administrative Sciences - Applied Science University.

2004-2005

- Member of the Accreditation Committee of the Faculty of Economics and Administrative Sciences - Applied Science University.
- Member of the Study Plan Committee of the Faculty of Economics and Administrative Sciences - Applied Science University.
- Member of the Courses Equivalent of the Faculty of Economics and Administrative Sciences - Applied Science University.
- Chairman of the Accreditation Committee in the Department of Management Information Systems - Faculty of Economics and Administrative Sciences - Applied Science University.
- Chairman of the Study Plan Committee in Management Information Systems Department - Faculty of Economics and Administrative Sciences.
- Chairman of the Courses Equivalent in Management Information Systems Department - Faculty of Economics and Administrative Sciences – Applied Science University.

1999-2004

- Council Member of Department of Business Administration - Faculty of Economics and Administrative Sciences – Applied Science University.

2004

- Member of the Committee Preparing the Strategy of Scientific Research - Applied Science University.

2003

- Chairman of the Committee on the Establishment and Preparation of the Study for Department of Management Information Systems - Faculty of Economics and Administrative Sciences - Applied Science University.
- Chairman of the Committee for Preparing the Syllabus of the Department of Management Information Systems – Faculty of Economics and Administrative Sciences - Applied Science University.

2002-2003

- Member of the Plan Committee in the Department Business Administration - Faculty of Economics and Administrative Sciences - Applied Science University.
- Member of the Courses Equivalent in the Department of Business Administration - Faculty of Economics and Administrative Sciences- Applied Science University.
- Member of the Committee Preparing the Yearbook – Applied Science University

2001-2002

- Council Member of Faculty of Economics and Administrative Sciences - Applied Science University - the Representative of the Department of Business Administration.
- Member of the Accreditation Committee in the Department of Business Administration - Faculty of Economics and Administrative Sciences - Applied Science University.

2001

-
- Member of the Committee Preparing the Organizational Structure of the Applied Science University.

WORKSHOPS ATTENDED

- Training Course for Development of the Faculty Member's, Applied Sciences University, 2002.
- Training Course in the Alpha Systems Package, The General Company of the software, form 2/7 to 6/7/2003.
- Training Course in Statistical SPSS, Center Faculty Member's Development, Applied Sciences University, from 8/7 to 12/7/2007.
- Training Course in Advanced Statistical SPSS, Center Faculty Member's Development, Applied Sciences University, from 7/10 to 11/10/2007.
- Workshop: Preparation of the Strategic Plan in Universities, Applied Sciences University in Cooperation with the Accreditation and Quality Assurance Commission for Higher Education Institutions, 7/3/2017.
- AACSB Business Accreditation Standards Workshop, A workshop Organized by Association of Arab Universities, November 2-3/2022.

WORKSHOPS OFFERED

- “Management Information Systems”, International Center for Training and Management Development, Amman - Jordan, 2008.
- “Methods of Scientific Research and Statistical Analysis”, the International Center for Training and Development Administrative, Amman - Jordan, 2009.
- “Development Management and Leadership Skills”, the Royal Police Academy, Amman – Jordan, 2009.
- “Concepts of Modern Management: (Knowledge Management, Total Quality Management, Government Electronic, Management by Objectives, Developing Thinking)”, the Royal Police Academy, Amman – Jordan, 2009.
- “Strategic Management and Analysis of SWOT”, the Royal Police Academy, Amman - Jordan, 2009.
- “Scientific Research Methods and Statistical Analysis, SPSS”, Petroleum Institute, the Libyan Arab Jamahiriya, 2010.

RESEARCH INTERESTS

- Strategic Management
- Total Quality Management
- Innovation & Creativity
- Human Resources Management

LANGUAGES

- Arabic
- English

OTHER COMMUNITY ACTIVITIES

- Membership of Academic Accreditation Committees for Bachelor's and Master's Programs
- Accreditation and Quality Assurance Commission for Higher Education Institutions.
- Assessment and Arbitration for a number of research journals (Jordanian, Arab and International), as well as evaluate the credentials of scientific conferences in Jordan.
- Supervising doctoral and Master students in the fields of business administration and management information systems - Jinan University – Lebanon, The World Islamic Science & Education University, Amman Arab University.
- Member of the discussion (217) PhD dissertations and Master Thesis, Arab Academy for Banking and Financial Sciences, Al-Balq'a Applied University, and Middle East University, Jinan University – Lebanon, Amman Arab University, University of Jordan, The World Islamic Science & Education University, Jadara University, Isra University, Princess Sumaya University for Technology, Ajloun National University, Al al-Bayt University, Zarqa University, Jarash University, Petra University, Tafila Technical University.
- Chairman and Reporter of many sessions in the Arab Conferences.

دائرة الموارد البشرية
Human Resources Department

-
- Examiner and external evaluator for quality and academic accreditation of the Business Administration Program - Gulf University - Kingdom of Bahrain.

AWARDS RECEIVED

- Distinguished Researcher Award - Distinguished Researcher Among All Humanistic Faculties for The Academic Year 2016/2017.
- Distinguished Researcher Award - Distinguished Researcher Distinguished Researcher Who Has the Highest Publication in Scopus Database at Faculty of Economics and Administrative Sciences for The Academic Year 2016/2017.

GRADUATE STUDENTS SUPERVISION

- Shaker Ahmed Al Qudah (2014). Ingredients of Strategic Performance to Improve Productivity and Achieve Institutional Excellence: A field Study in the Jordanian Telecommunications Sector, Doctoral Dissertation, Jinan University – Lebanon.
- Ali Khalaf Al Bayadi (2014). Specific Factors for the Efficiency of Human Resources Planning and its Impact on the Strategic Vision of the Organization: An Applied Study in Independent Jordanian Institutions, Doctoral Dissertation, Jinan University – Lebanon.
- Eid Muharib Al-Sardeh (2014). Leadership Styles and their Role in Building Organizational Culture: A Field Study on a Sample of Private Sector Hospitals in Jordan, Doctoral Dissertation, Jinan University – Lebanon.
- Ahmed Mustafa Alawneh (2014). Structuring Management Information Systems in Jordan Knowledge Stations for the Development of Electronic Government, Doctoral Dissertation, Jinan University – Lebanon.
- Majeda Galeb AL-Zoubi (2015). Corporate Governance and Its Impact in Determining the Strategic Orientation: Business Ethics Resources as a Moderate Variable (A Field Study in the Jordanian Islamic Banks), Doctoral Dissertation, The World Islamic Science & Education University – Jordan.
- Sami Awwad Alkharabsheh (2015). Sequential Impact for Training Management Strategy and Creative Thinking in the Core Competencies (A Field Study in the Pharmaceutical Industry Companies Listed on the Amman Stock Exchange), Doctoral Dissertation, The World Islamic Science & Education University– Jordan.
- Mustafa Suleiman Al –Nawasrah (2015). Strategic Leadership Competencies and its Impact in Building Intelligent Organization (A Field Study on King Abdullah II Design

and Development Bureau) (KADDB), Doctoral Dissertation, The World Islamic Science & Education University – Jordan.

- Duaa Jamal Mohammadsaid Al-Serafey (2020). The Impact of Servant Leadership in Strategic Orientation: The Moderating Role of Corporate Governance at Jordanian Commercial Banks, Master Thesis, Amman Arab University – Jordan.
- Rana Ismail Khalaf Al-Arakzeh (2020). The Impact of Human Resources Flexibility in Strategic Adaptation: The Moderating Role of Strategic Vigilance at Jordanian Islamic Banks, Master Thesis, Amman Arab University – Jordan.
- Nazmiah Esam Mostafa (2020). The Impact of Electronic Services Quality in Achieving Users Satisfaction at the Jordanian Ministry of Justice, Master Thesis, Amman Arab University – Jordan.
- Mai Salem Al-rahahleh (2021). The Impact of Electronic Human Resource Management Practices in the Strategic Success at Manaseer Group, Master Thesis, Amman Arab University – Jordan.
- Soumaya Lec'Hvien (2021). The Impact of Total Quality Management Practices in Enhancing of Performance Management at Jordan Telecommunication Group (Orang), Master Thesis, Amman Arab University – Jordan.
- Azhar Ahmed Al-Busaidi (2021). The Impact of Strategic Planning in Achieving Competitive Advantages in the Duqm Special Economic Zone in the Sultanate of Oman, Master Thesis, Amman Arab University – Jordan.
- Salah K. Al-Toubi (2021). The Impact of Strategic Planning in Crisis Management at the Oman Aviation Group Company in the Sultanate of Oman During the Coronavirus Crisis (Covid-19), Master Thesis, Amman Arab University – Jordan.
- Rasha Tawfeq AlDababneh (2021). The Impact of Total Quality Management in Achieving the Sustainability of Civil Society Organizations in Jordan: The Moderating Role of Strategic Planning, Master Thesis, Amman Arab University – Jordan.

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- Malik Mohammad Talal Bani Hamdan (2021). The Impact of Strategic Thinking in Evidence-Based Management Practices: The Moderating Role of Strategic Vigilance at Jordanian Insurance Companies, Master Thesis, Amman Arab University – Jordan.
 - Islam Mohammad Eid Alzu'bi (2021). The Impact of Soft Skills for Human Resources in Institutional Excellence at Civil Status and Passport Department in Jordan, Master Thesis, Amman Arab University – Jordan.
 - Lujain Safwat “Mohammad Hesham” Saad Aldeen (2021). The Impact of Intellectual Capital in Achieving Competitive Priorities at Jordanian Commercial Banks, Master Thesis, Amman Arab University – Jordan.
 - Rana Mohamed Mahmoud Aly (2021). The Impact of Strategic Human Resources Management practices in Organizational Citizenship Behavior at Jordanian Private Universities, Master Thesis, Amman Arab University – Jordan.
 - Maram Abdel-Rahman Mustafa Al-Shamali (2022). The Requirments of Electronic Management and their Impact in Institutional Excellence at the Jordanian Ministry of Education, Master Thesis, Amman Arab University – Jordan.
 - Jomana Faisel Mohammad Bataineh (2022). The Impact of Strategic Planning in Enhancing of Social responsibility at Greater Amman Municipality, Master Thesis, Amman Arab University – Jordan.
 - Amani Ghassan Khalaf (2022). The Impact of the Blue Ocean Strategy in Achieving Strategic Supremacy at Jordanian Insurance Companies, Master Thesis, Amman Arab University – Jordan.
 - Khamis Ali Khamis Al-Sineidi (2022). The Impact of Strategic Foresight in Enhancing Sustainable Development in the Duqm Special Economic Zone in the Sultanate of Oman, Master Thesis, Amman Arab University – Jordan.

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- Rayah Nouredine Muhammad Al-Qudah (2022). The Authentic Leadership and its Impact in Enhancing Psychological Capital at Jordanian Commercial Banks, Master Thesis, Amman Arab University – Jordan.
 - Bayan Hamdi Al- Faouri (2022). The Impact of Strategic Thinking in Sustainable Development: The Moderating Role of Employees Empowerment at Jordanian Fertilizer Companies, Master Thesis, Amman Arab University – Jordan.
 - Rabab Akram Dauleh (2022). The Impact of Resonant Leadership in Enhancing Organizational Creativity at Jordanian Private Hospitals in the City of Amman, Master Thesis, Amman Arab University – Jordan.
 - Abed Allah Awad Al Khaled (2022). The Impact of Resonant Leadership in Strategic Renewal: The Moderating Role of Psychological Capital at Jordanian Private Universities, Master Thesis, Amman Arab University – Jordan.
 - Rania Sleeman Al-Dwikat (2023). The Impact of Strategic Leadership Capabilities in Organizational Innovation at the Energy and Minerals Regulatory Authority in Jordan, Master Thesis, Amman Arab University – Jordan.
 - Nada Adnan Dakhail Almohur (2023). The Strategic Lenses and Their Impact in Institutional Excellence at Jordanian Private Hospitals, Master Thesis, Amman Arab University – Jordan.
 - Fida Faisal Al-Shraida (2023). The Impact of Emotional Intelligence in Enhancing the Servant Leadership Behavior at Jordanian Commercial Banks, Master Thesis, Amman Arab University Jordan.

REFERENCES

- **Professor Ala'a eldeen Ahmed**
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College of Business
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E-Mail: a.ahmed@psut.edu.jo
- **Professor Suzan Abed**
University of the District of Columbia
U.S.A
Tel. +19392993391
- **Dr. Sami Alkharabsheh**
Isra University, Jordan
Tel: +962-77-7865017
E-mail: samii102@yahoo.com