

Date: 15/09/2023

Abeer Sultan Madallah Al-Tarawneh



PERSONAL INFORMATION

Title : Faculty Member

Academic Rank: Assistant Professor

Date & Place of Birth :15/04/1991, Jordan

Nationality: Jordanian

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Academic Qualifications

Degree	Major	Duration (From-To)	University	Country
PhD	Business Administration	2019-2022	Mansoura University	Egypt
MBA	Public Administration	2013-2016	Mutah University	Jordan
B. A.	Business Administration/MIS	2009-2013	Mutah University	Jordan

Experiences

Duration	Rank	Institution	Department/Faculty
2021-2019	Administrative work/trainee Supervising messages Scientific and research	Egyptian Academy For training and management	Egypt

Publications Journals

Journal	Address	Publication Date
The impact of public relations on the quality of the relationship (an empirical study on clients of private hospitals in Jordan)	Mansoura University / The Egyptian Journal of Business Studies	

Year of Publication	Journal	Address
under publish	Journal of Open Innovation: Technology, Market, and Complexity	Investigating Sustainable Strategic Alignment of IT- Business and Organizational Performance: The Role of Business Excellence

Courses Attended

Name of Course	Place of participation	Date
TOFEL Course	Cairo University / Arab Republic of Egypt	2018
ICDL Course	Contemporary Future Academy – Jordan- Amman	2017
English language qualification course for graduate students	Mansoura University / Arab Republic of Egypt	2022

Research interests

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| 1 IT innovation, acceptance and adoption | 8 Health Care information systems. |
| 2 Scientific research methods | and adoption. |
| 3 Learning Technology. | 9 Virtual/ Augmented Reality |
| 4 Knowledge Management. | Applications in Education. |
| 5 Electronic business. | 10 Media and Information Literacy |
| 6 Software Security. | |
| 7 Cloud Computing. | |

Referees

Mr. Dr. Raed Muhammad Al-Adayleh, Mutah University: RADAILEH@MUTAH.EDU.JO

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Dr. Tamer Al-Ashry, Mansoura University: TAMERASHRY@MANS.EDU.EG