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DR. KHALED ALSHAIKH THEEB



PERSONAL INFORMATION

Title: Faculty member

Academic Rank: Assistant Professor

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ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
PhD	E-Marketing	2019-2016	Aligarh Muslim University	India
Master	Marketing	2013-2011	Amman Arab University Amman	Jordan
Bachelor	Marketing	2009-2005	Al Hussain bin Talal University	Jordan

TEACHING EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
April 2021 – Present	Assistant Professor	Amman Arab University	Digital Marketing	Jordan
Feb 2020 – 30 Sep 2020	Lecturer	Al Hussain bin Talal University	Marketing	Jordan

PUBLICATIONS

JOURNALS

Author/s (In Order)	Title	Journal	Vol./No.	Publication Date
Alomari M.Khalid, Maqableh N. Aya, Salah A.Ali, Alshaketheep I. M.Khaled, Abu Jray A. Ahmad– (2020)	" Impact of Halal Digital Marketing on Consumer Behavior: Jordan's Perspective"	International Journal of Economics and Business Administration (IJEBA)	www.ijebe.com Volume VIII, Special Issue 1, 2020, pp. 202-215.	
Khaled D. S. Amgad, Alomari M. Khalid, Alshaketheep I. M. Khaled, Ahmed M. Abdullah – (2020)	"An Empirical Study of Convenience of Online Services and Purchases"	Journal of computational and theoretical nanoscience.	Volume 17 No. 9-10	September - October 2020 pp. 4627 – 4634.
Alomari M, Khalid, Mansour M.Ahmad, Almohtaseb A.Ahmad, Salah A.Ali, Alshaketheep I. M. Khaled, Abu Jray A. Ahmad – (2020)	"Lean Six Sigma in Jordanian Organizations"	International Journal of Economics and Business Administration (IJEBA)	www.ijebe.com	Volume VIII, Issue 3, 2020 pp. 429-447.
Alomari M, Khalid, Salah A.Ali, Mansour M.Ahmad, Alshaketheep I. M. Khaled, ALTarawneh I. Mohammad, Abu Jray A. Ahmad – (2020)	"Supply chain quality and organizational performance: moderating role of competitive advantages"	WSEAS Transactions on Business and Economics	Volume 17, 2020	E-ISSN: 2224-2899.

Alshaketheep I. M. Khaled, Salah A.Ali, Alomari M.Khalid, Khaled D. S. Amgad, Abu Jayr A. Ahmad – (2020) " Digital Marketing during COVID 19: Consumer's Perspective " WSEAS Transactions on Business and Economics Volume 17, 2020 E-ISSN: 2224-2899.

Alshaketheep I. M. Khaled – (2021) " Digital Marketing During COVID 19: Jordanian Viewpoint " PalArch's Journal of Archaeology of Egypt/ Egyptology Vol. 18 No. 4 E-ISSN: 1567- 214X.

Khaled D. S. Amgad, Alshaketheep I. M. Khaled, Tabash I. Mosab, Khan. Azmi. Mohd, Al-Omar. Ahmad. Mohammad – (2021) " Impact of COVID 19 on Unorganized Indian Retail Markets" Innovative Marketing, Volume 17, Issue 3, 2021.

Khaled D. S. Amgad, Alshaketheep I. M. Khaled – (2021) " Evaluation the Performance of Deep Learning Methods and its Impact on Digital Marketing " Smart Innovation, Sestem and Technology (accepted for publication)

Alshaketheep I. M. Khaled, Mansour M.Ahmad, Khaled D. S. Amgad, Syed. Ali. Asif – (2021) " The Impact of Information Technology on Retail Industry: An Emprical Study " " Int. J. of Procurement Management (accepted for publication)

Alshaketheep, I. M. Khaled, Syed A. Asif _ (2018). " Organizational Communication-An element in designing International Marketing Strategy "International Journal of Research (IJR), Volume 05 Issue 01 January 2018 ISSN 2348-6848

Al-Shmaileh H. A. Mostafa, Alshaketheep, I. M. Khaled. (2018). "The impact of e-business on the organization and effectiveness in the Jordanian banking sector" International Journal of Research (IJR), Volume 05 Issue 12 April 2018 ISSN 2348-6848

Alshaketheep I. M. K. (2018) "Product factors of E-marketing in New Delhi", International Journal of Science and Research (IJSR), <https://www.ijsr.net/archive/v7i10/ART20191825.pdf>, Volume 7 Issue 10, October 2018, 534 – 538

Khaled D. S. Amgad, Alshaketheep I. M. Khaled, Moqbel A. Mohsen, Al-Homaidi A. Eissa - (2018) " Customer Attitude and Perception Regarding Purchasing Used Product in Retail " International Journal of Research & Review (www.ijrrjournal.com) 349 Vol.5; Issue: 12; December 2018

Alshaketheep I. M. Khaled. (2019) " The Significant of Digital Marketing in the recent Era " Journal of Emerging Technologies and Innovative Research (JETIR) www.jetir.org 682 Volume 6, Issue 6 , June 2019

دائرة الموارد البشرية
Human Resources Department

الشيخ ذيب، خالد "أثر تطبيقات الذكاء الصناعي في صياغة الاستراتيجيات التسويقية في الشركات الصناعية الأردنية" مجلة ISSN الجنان العلمية المحكمة العدد الثامن شهر أيار (مايو) 2016-

ص 260 الى ص 281 بيروت- لبنان. -0671- 2308

سيد. عاصف، الشيخ ذيب. خالد "أثر القيادة الاستراتيجية في تميز الأداء التسويقي في المستشفيات الخاصة الأردنية" مجلة ISSN 2410-الجامعة الإسلامية للدراسات الاقتصادية والإدارية العدد الثاني المجلد السابع والعشرون شهر (ابريل) 2019 _
- غزة - فلسطين. 5198

RESEARCH INTERESTS

Digital Marketing

e-retail and consumer behaviour

customer brand engagement

online community engagement

LANGUAGES

Arabic - Mother Tongue

English - Fluent