**Master Courses: MBA & MM**

- Principle of Marketing Orientation, MBA & MM.

- Marketing Management, MBA&MM.

- Marketing Strategies, MBA&MM.

- Integrated Marketing Communication, MM.

- Marketing Management and Logistic, MM.

- Consumer Behavior, MBA &MM.

- E- Marketing, MM.

- Service Marketing, MM.

- Marketing Research, MM.

- Advanced Marketing Management, MBA & MM.

- Business Research Methods, MBA.

- Current Issues in Business, MBA.

- Total Quality Management, MBA.

**Bachelor Courses**

- Principle of Management,

- Business Concepts,

- Principle of Marketing,

- Marketing Management,

- Sales Management,

- Promotion & Advertising Management,

- Marketing Communication,

- Distribution Channels,

- Consumer Behavior,

- E- Marketing,

- Service Marketing

- Marketing Research,

- Selected topics in Management,

- Business Communication,

- Business Skills in English,

- Business Research Methods,

- Purchasing & Material Management.

- Graduation Project.

- Total Quality Management.

- Pricing Management,

- Public Relation,

- Marketing Strategies,

- Financial Marketing,

- Personal Selling,

- International Marketing,

- Product Development& Quality Management,

- Export & Import / International Marketing,

- Product Planning & Development,