Date 01/09/2021

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| **DR. kHALED ALSHAIKH THEEB** |

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| **Personal information** |
|  | Title: Faculty member |
|  | Academic Rank: Assistant Professor |
|  | RG: Khaled AL Shaikh Theeb |
|  | Nationality: Jordanian |
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| **Academic qualifications** |
| Degree | Major | Duration(From-To) | University | Country |
| PhD | E-Marketing | 2016-2019 | Aligarh Muslim University | India |
|  |  |  |  |  |
| Master  | Marketing | 2011-2013 | Amman Arab University Amman |  Jordan |
| Bachelor | Marketing | 2005-2009 | Al Hussain bin Talal University |  Jordan |
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| **Teaching experience** |
| Duration | Rank | Institution | Department/Faculty | Country |
| April 2021 – Present | Assistant Professor | Amman Arab University | Digital Marketing | Jordan |
|  |  |  |  |  |
| Feb 2020 – 30 Sep 2020 | Lecturer | Al Hussain bin Talal University | Marketing | Jordan |

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| **Publications** |
| **Journals** |  |  |
| Author/s (In Order) | Title | Journal | Vol./No. | Publication Date |
| Alshaketheep I. M. Khaled, Salah A.Ali, Alomari M.Khalid, Khaled D. S. Amgad, Abu Jray A. Ahmad – ( 2020 ) " Digital Marketing during COVID 19: Consumer’s Perspective " WSEAS Transactions on Business and Economics Volume 17, 2020 E-ISSN: 2224-2899.Alshaketheep I. M. Khaled – (2021) " Digital Marketing During COVID 19: Jordanian Viewpoint " PalArch's Journal of Archaeology of Egypt/ Egyptology Vol. 18 No. 4 E-ISSN: 1567- 214X Khaled D. S. Amgad, Alshaketheep I. M. Khaled, Tabash I.  Mosab, Khan. Azmi. Mohd, Al‐Omar. Ahmad. Mohammad – (2021) " Impact of COVID 19 on Unorganized Indian Retail Markets" Innovative Marketing, Volume 17, Issue 3, 2021. |
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| **Research interests** |
| Digital Marketing e-retail and consumer behaviourcustomer brand engagementonline community engagement |
| **Languages** |
| Arabic - Mother TongueEnglish - Fluent |