Date 01/09/2021

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| **DR. kHALED ALSHAIKH THEEB** |

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| **Personal information** | |
|  | Title: Faculty member |
|  | Academic Rank: Assistant Professor |
|  | RG: Khaled AL Shaikh Theeb |
|  | Nationality: Jordanian |
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| **Academic qualifications** | | | | | | | | | |
| Degree | | | Major | | Duration  (From-To) | University | | Country | |
| PhD | | | E-Marketing | | 2016-2019 | Aligarh Muslim University | | India | |
|  | | |  | |  |  | |  | |
| Master | | | Marketing | | 2011-2013 | Amman Arab University Amman | | Jordan | |
| Bachelor | | | Marketing | | 2005-2009 | Al Hussain bin Talal University | | Jordan | |
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| **Teaching experience** | | | | | | | | | |
| Duration | Rank | | | | Institution | Department/Faculty | | Country | |
| April 2021 – Present | Assistant Professor | | | | Amman Arab University | Digital Marketing | | Jordan | |
|  |  | | | |  |  | |  | |
| Feb 2020 – 30 Sep 2020 | Lecturer | | | | Al Hussain bin Talal University | Marketing | | Jordan | |

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| **Publications** | | | | |
| **Journals** |  |  | | |
| Author/s  (In Order) | Title | Journal | Vol./No. | Publication Date |
| Alshaketheep I. M. Khaled, Salah A.Ali, Alomari M.Khalid, Khaled D. S. Amgad, Abu Jray A. Ahmad – ( 2020 ) " Digital Marketing during COVID 19: Consumer’s Perspective " WSEAS Transactions on Business and Economics Volume 17, 2020 E-ISSN: 2224-2899.  Alshaketheep I. M. Khaled – (2021) " Digital Marketing During COVID 19: Jordanian Viewpoint " PalArch's Journal of Archaeology of Egypt/ Egyptology Vol. 18 No. 4 E-ISSN: 1567- 214X  Khaled D. S. Amgad, Alshaketheep I. M. Khaled, Tabash I.  Mosab, Khan. Azmi. Mohd, Al‐Omar. Ahmad. Mohammad – (2021) " Impact of COVID 19 on Unorganized Indian Retail Markets" Innovative Marketing, Volume 17, Issue 3, 2021. | | | | |
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| **Research interests** | | | | |
| Digital Marketing  e-retail and consumer behaviour  customer brand engagement  online community engagement | | | | |
| **Languages** | | | | |
| Arabic - Mother Tongue  English - Fluent | | | | |