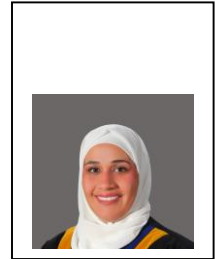


Date: 16/10/2025



CURRICULUM VITAE

PERSONAL INFORMATION

Faculty Member Name: Sajeda Ahmad Alma'abreh
Academic Rank: Assistant professor
College: Business
Department: Business
Nationality: Jordanian
Address: Jordan (amman-alkarak)
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ACADEMIC QUALIFICATIONS

- **Doctor of Philosophy in Business Administration**
University Malaysia Terengganu, Malaysia 2024

(The Impact of Green Human Resource Managment practice on job performance mediating role of organizational culture)

- **Master's Degree in Business Administration (MBA) / Management** Mu'tah University, Jordan 2018

(The impact of training and development on the performance of Jordanian banks)

- **Bachelor's Degree in Computer Information Systems**
Tafila Technical University, 2012

ACADEMIC EXPERIENCE

- **Duration:** One year
- **University:** Amman Arab University
- **Academic position:** Assistant Professor
- **Granted class:** 1/9/2025
- **Final choice:** Amman Arab University
- **College:** Business
- **Country:** Jordan

NON-ACADEMIC EXPERIENCE

- **Duration:** 8 years
- **Organization:** Ahmed Al-Maabrah & Partners Contracting Company
- **Department:** Human Resources and Operations Department
- **Country:** Jordan

CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- **Academic work practice leave**
- **Reviewer for the International Postgraduate Conference on Social Science (IPCSS 2025)**
- **Reviewer with Journal of Business and Social Development**

SERVICE ACTIVITIES

- **Workshops and courses for the local community**
- **Courses for the local community**

THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

1. **Leveraging Green Human Resource Management and Organizational Culture in Performance.**

2. **Linking Green HRM and Organizational Culture with Job Performance in Jordanian Banks.**
3. **The Link between Green Human Resource Management and Job Performance: Investigating the Mediating Role of Organizational Culture in Jordanian Banking.**
4. **Research papers accepted at the (IEEE) ICCR2025: 3rd International Conference on Cyber Resilience The British University in Dubai, Dubai, UAE Dubai, UAE, July 3-4, 2025:**
 - a. **The Ethical Dimensions in Digital Marketing: Navigating Data Privacy and Personalization**
 - b. **The Impact of Green Marketing Mix on Brand Development among Telecommunications Companies in Jordan**
 - c. **The Influence of VR Technology on Marketing Education in Jordan: A Developing Synthesis**
 - d. **Empowering Consumers Through Data Ownership and Transparency in Digital Marketing**

RESEARCH LINK (Scopus and Google Scholar)

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LinkedIn:	https://www.linkedin.com/in/dr-sajeda-alma%E2%80%9999abreh-00abb8221
Google Scholar:	https://scholar.google.com/citations?hl=ar&user=OxZE9_IAAAAJ
Research gate	https://www.researchgate.net/profile/Sajeda-Almaabreh
Scopus	https://www.scopus.com/pages/home?display=basic#author

LANGUAGES

- Arabic (Native)
- English (Fluent)

