

Date: 15/04/2025



CURRICULUM VITAE

PERSONAL INFORMATION

Faculty Member Name: Khaled Mohammed Aboalganam

Academic Rank: **Associate Professor**

College: Business

Department: Digital Marketing

Nationality: Jordanian

Address: Amman, Jordan

Phone No: 0092779298765

E-mail: khaledganam72@aaau.edu.jo

ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- Bachelor of Public administration, Jordan University in 1994
- Master of Public administration, Jordan University in 1998
- PhD Management Information System- E-Marketing strateg, Arab Academy for Banking and Financial sciences , 2009.
Title of thesis: The Impact of E-Marketing Strategy upon Sustainable competitive advantage

ACADEMIC EXPERIENCE

- Duration: 15 years
- University:
- Academic Rank: Associate Professor.
- Date of awarding the rank: 2018
- The university granting the rank: king Abdulaziz university
- College: Business.
- Country: Jordan.
- Head of the Digital Marketing and Management Information Systems Departments for three years

NON-ACADEMIC EXPERIENCE



FO96-I, Rev. b

Ref.: Planning and Quality Assurance Department, Decision No.: 12, Date: 09/12/2024



CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

SERVICE ACTIVITIES

- Website Officer in Business Facility for the Amman Arab University.
- Head of the Jordanian Qualifications and Accreditation Committee for the College of Business at the Arab Open University.

THE MOST IMPORTANT PUBLICATIONS IN THE LAST FIVE YEARS

Author/s (In Order)	Title	Journal	Vol./No.	Publication Date
Khaled ABOALGANAM, Hussain Awad	Enhancing usability of digital technologies in small medium enterprises with search engine optimization and flow theory	Int. J. Business Excellence	accepted	accepted
Hasan Alhanatleha*, Khaled Aboalganama and Hussain Awada	Electronic government public value of public institutions in Jordan	International Journal of Data and Network Science	Vol. 6, No. 1, 2022	2021
Zaher alkasb Khaled Aboalganam Hussain Awad Hasan Alhanatleh	THE IMPACT OF SUPPLY CHAIN COLLABORATION ON OPERATIONAL PERFORMANCE: THE MODERATION ROLE OF SUPPLY CHAIN COMPLEXITY	International Journal of Entrepreneurship	Volume 25, Special Issue 5, 2021	2021
Hussain Awad , Khaled Aboalganam, Omar Hijazeen, Hasan Alhanatleh, Sahar ,Moh'd Abu Bakir	Investigation Study of the Cloud Supply Chain Management System	Ingénierie des Systèmes d'Information	Vol. 28,	2023
Khalid Aboalganam Hussain Awad Sahar Abu Bakir Omar Hijazeen Mohammad Almaaitah Yanal Kilani	Deciphering the role of e-marketing communication and diffusion of innovation theory towards value co-creation and firm strategic performance during COVID-19 pandemic	J. of Business Innovation and Research	accepted	accepted

دائرة الموارد البشرية
Human Resources Department

Khaled Aboalghanam, Ahmad salih alnaser, Mohammad M. L. Al- Maaitah,Khaled (m.K) ismail alshake theep, Hussain Awad,	Measuring the Impact of Website Design on Student Trust: An Empirical Study on Software Applications	Journal of System and Management Sciences	No. 1, 2023	2023
Khalid M. Aboalghanam and Hussain A.H. Awad	Investigating the effect of a tripod organizational readiness model on organizational digital innovation with moderating role of innovation valance	Int. J. Business Information Systems	Vol. 43, No. 4, 2023	2023
Khaled M. Aboalghanama, Hussain Ahmad Awad	The impact of agile strategy on supply chain performance: The mediating role of supply chain practices and customer relationships in the retail sector in Jordan	Uncertain Supply Chain Management	,Vol. 11 No. 4, 2023	2023
Amro Alzghoul, Khaled M. Aboalghanam & Omar Al-Kasasbeh	Nexus among green marketing practice, leadership commitment, environmental consciousness, and environmental performance in Jordanian pharmaceutical sector	Cogent Business & Management	,(2024) :11 2292308	2023
Khaled M. Aboalghanam &Amro Alzghoul Hasan Alhanatleh	An Analysis of Service Quality and Complaint Handling in the Jordanian Healthcare Sector: Implications for TQM and Customer Retention	Innovative Marketing	accepted	2023
Khaled M. Aboalghanama, Hussain Ahmad Awad	Examining antecedents' factors influencing the customer co- creation value using open-sooq app in Jordan, ,	Uncertain Supply Chain Management	Februa ry 4 2024.	2024
Khaled M. Aboalghanam & Sakher Faisal AlFraihat AND Saeed Tarabieh	The Impact of User- Generated Content on Tourist Visit Intentions: The Mediating Role of Destination Imagery	journal of administrate sciences MDPI,	,2025 , 117 ,15	2025

دائرة الموارد البشرية
Human Resources Department

Khaled M. Aboalghanam & Amro Alzghoul	The impact of digital marketing on the reputation of insurance companies: The role of service quality and brand trust,	, Insurance Markets and Companies	Volume 16, Issue ,1, 2025	2025
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RESEARCH LINK (Scopus and Google Scholar)

- <https://www.scopus.com/authid/detail.uri?authorId=57371050800&origin=recordpage>
- <https://scholar.google.com/citations?hl=ar&user=K5nZj7QAAAAJ>
- <https://orcid.org/my-orcid?orcid=0000-0003-3229-2522>
- <https://www.researchgate.net/profile/Khaled-Aboalghanam>

LANGUAGES

- Arabic
- English