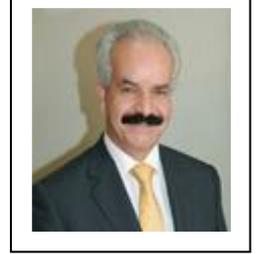


Date: 10/4/2025



CURRICULUM VITAE

PERSONAL INFORMATION

Faculty Member Name: Prof. Dr. Hasan Ali Abed Al-Zu'bi

Academic Rank: Professor

College: Business

Department: Business Administration

Nationality: Jordanian

Address: P.O.Box 922717 Amman 1192 Jordan

Phone No:0795629808

E-mail: alzubi@aaau.edu.jo

ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- Bachelor of Business Administration, University of Salahaddin, 1986
- Master of Business Administration, University of Baghdad, 1995
- Theses title: Analyzing Strategic Available Opportunities for Tourist Business Organizations: An Empirical Study in the Tourism Business Companies in Jordan.
- Doctor of Philosophy (PhD) of Business Administration, University of Baghdad, 1999
- Dissertation title: The Impact of Strategic Information System in Building and Development of the Competitive Advantages and Achieving the Competitive Superiority: An Applied Study in Jordanian Banks listed on the Amman Stock Exchange.

ACADEMIC EXPERIENCE

- Duration: 2/10/20219 – Until now
- University: Amman Arab University

دائرة الموارد البشرية
Human Resources Department

- Academic Rank: Professor
- Date the rank was granted: 4/4/2021
- The body granting the rank: Applied Science University
- College: Business
- Country: Jordan
- Duration: 9/1999- 9/2017
- University: Applied Sciences University
- Academic Rank: Professor
- Date the rank was granted: 4/4/2021
- The body granting the rank: Applied Science University
- College: Business
- Country: Jordan
- Duration: 9/1989 – 9/1993
- University: Arab Community College
- Academic Rank: Lecturer
- Date the rank was granted: 1/9/1989
- The body granting the rank: Arab Community College
- College: Commercial Department
- Country: Jordan

NON-ACADEMIC EXPERIENCE

- Duration: September 14, 2020 – November 18, 2024 / Dean of the College of Business
- Institution: Amman Arab University
- Department: Business Administration
- Country: Jordan
- Duration: 2015-2016 / Head of the Business Administration Department
- Institution: Applied Science University
- Department: Business Administration

دائرة الموارد البشرية
Human Resources Department

- Country: Jordan
- Duration: 2014-2015 / Assistant Dean for Graduate Studies
- Institution: Applied Science University
- Department: Business Administration
- Country: Jordan
- Duration: 2004-2007 / Head of the Management Information Systems Department
- Institution: Applied Science University
- Department: Management Information Systems
- Country: Jordan

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

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CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

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HONORS AND AWARDS

- Distinguished Researcher Award - Distinguished Researcher Among All Humanistic Faculties for The Academic Year 2016/2017.
- Distinguished Researcher Award - Distinguished Researcher Distinguished Researcher Who Has the Highest Publication in Scopus Database at Faculty of Economics and Administrative Sciences for The Academic Year 2016/2017.

SERVICE ACTIVITIES

- Presenting a lecture on e-commerce - Department of Business Administration - Faculty of Economics and Administrative Sciences - University of Applied Sciences - 05/11/2003.
- Presenting a lecture on computer viruses - Department of Business Administration - Faculty of Economics and Administrative Sciences - University of Applied Sciences - 05/26/2003.
- Presenting a lecture on electronic publishing - Department of Business Administration - Faculty of Economics and Administrative Sciences - University of Applied Sciences - 12/23/2003.
- Presenting a lecture on information security and protection - Department of Business Administration - Faculty of Economics and Administrative Sciences - University of Applied Sciences - 01/06/2004.
- Presenting a lecture on e-government - Department of Business Administration - Faculty of Economics and Administrative Sciences - University of Applied Sciences - 12/24/2004.
- Giving a workshop on strategic planning - Directors of administrative centers - Arab University of Amman - 2022.
- Giving a workshop on motivational leadership - Deans of colleges and heads of academic departments - Arab University of Amman - 8/10/2024.
- Giving a workshop on the skills of heading academic departments - Heads of academic departments - Arab University of Amman - 12/10/2024.

THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

1. Al-Zu'bi, Hasan Ali & Alkharabsheh, Sami Awwad (2020). Analyzing the Impact of Behavioral Repertoire for Leaders on Human Resources Sustainability. International Journal of Scientific & Technology Research, 9 (1): 2643-2647. (Scopus)
2. Bany Hamdan, Khaled; Al-Zu'bi, Hasan Ali; Barakat, Samer (2020). Servant Leadership and Its Impact on Organizational Citizenship Behavior: Exploring the Mediating Role of Job Satisfaction. Management Science Letters, 10 (10): 2395-2402. (Scopus)
3. Bany Hamdan, Khaled; Al-Ghalabi, Ruba; Al-Zu'bi, Hasan Ali; Barakat, Samer; Alzoubi, Ali & AbuAdi, Wedad (2020). Antecedents of Job Performance during Covid-19: A Pilot Study of Jordanian Public Hospitals Nurses. PalArch's Journal of Archaeology of Egypt/Egyptology, 17(4):339-351. (Scopus)
4. Al-Zu'bi, Hasan Ali (2021). The Impact of Resonant Leadership in Strategic Adaptation at Jordanian Islamic Banks. The 2nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age, Amman Arab University, Amman - Jordan, 5th to 6th/ Jun/ 2021.
5. Al-Busaidi, Azhar Ahmed & Al-Zu'bi, Hasan Ali (2021). The Impact of Strategic Planning in Achieving Competitive Advantages in the Duqm Special Economic Zone in the Sultanate of Oman. The 2nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age, Amman Arab University, Amman - Jordan, 5th to 6th/ Jun/ 2021.
6. Al Toobi, Salah K. & Al-Zu'bi, Hasan Ali (2021). The Impact of Strategic Planning in Crisis Management at the Oman Aviation Group Company in the Sultanate of Oman during the Coronavirus Crisis (Covid-19). The 2nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies

- Entitled: Scientific Research in the Digital Age, Amman Arab University, Amman – Jordan, 5th to 6th/ Jun/ 2021.
7. Dababneh, Rasha Nabeel & Al-Zu'bi, Hasan Ali (2021). The Impact of Total Quality Management in Achieving the Sustainability of Civil Society Organizations in Jordan: The Moderating Role of Strategic Planning. The 2nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age, Amman Arab University, Amman – Jordan, 5th to 6th/ Jun/ 2021.
8. Al-Rahahleh, Mai Salem & Al-Zu'bi, Hasan Ali (2021). The Impact of Electronic Human Resource Management Practices in the Strategic Success at Manaseer Group. The 2nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age, Amman Arab University, Amman – Jordan, 5th to 6th/ Jun/ 2021.
9. Bani Hamdan, Malik Mohammad & Al-Zu'bi, Hasan Ali (2021). The Impact of Strategic Thinking in Evidence-Based Management Practices: The Moderating Role of Strategic Vigilance at Jordanian Insurance Companies. The 2nd International Scientific Conference of the Deanship of Scientific Research and Graduate Studies - Entitled: Scientific Research in the Digital Age, Amman Arab University, Amman – Jordan, 5th to 6th/ Jun/ 2021.
10. Al-Arakzeh, Rana Ismail & Al-Zu'bi, Hasan Ali (2021). The Impact of Human Resources Flexibility in Strategic Adaptation: The Moderating Role of Strategic Vigilance at Jordanian Islamic Bank. Amman Arab University Research Journal "Management Research Series", 5(1):90-113.
11. AlBloush, Ahmad; Al-Zu'bi, Hasan; Abuhussien, Alhareth; Almuala, Imad; Al-Utaibi, Ghassan; Taha, Sadi & Ahmad, Azlinzuraini (2021). Organizational Politics and Organizational Citizenship Behavior: Interaction and Analysis. International Journal of Sustainable Development and Planning, 16 (5):991-996. (Scopus)

12. Judeh, Mahfuz; Al-Ghasawneh, Jassim; Al-Zu'bi, Hasan & Ngah, Abdul Hafaz (2022). Linking resonant leadership, psychological ownership, and organizational commitment: The mediating role of employee empowerment. *Problems and Perspectives in Management*, 20(1), 153-163. (Scopus)
13. Al-Shamali, Maram Abdel-Rahman Mustafa & Al-Zu'bi, Hasan Ali (2022). The Requirements of Electronic Management and their Impact in Institutional Excellence at the Jordanian Ministry of Education. *Amman Arab University Research Journal "Management Research Series"*, 7(2), 410-434.
14. Bataineh, Jomana Faisal Mohammad & Al-Zu'bi, Hasan Ali (2022). The Impact of Strategic Planning in Enhancing of Social responsibility at Greater Amman Municipality. *Amman Arab University Research Journal "Management Research Series"*.7(2),206-229 .
15. Alzu'bi, Islam Mohammad Eid & Al-Zu'bi, Hasan Ali (2022). The Impact of Soft Skills for Human Resources in Institutional Excellence at Civil Status and Passport Department in Jordan. *Amman Arab University Research Journal "Management Research Series"*.7(2), 9-41.
16. Al-Zu'bi, Hasan; AlBloush, Ahmad (2022). The Impact of Green Organizational Identity on Green Innovation at Jordanian Food and Beverage Companies. *Problems and Perspectives in Management*, 20(2), 302-310. (Scopus)
17. Al-Zu'bi, Hasan Ali (2022). Examining the Impact of Strategic Agility on Strategic Renewal. *International Journal of Business Excellence*, 27(2), 277-287. (Scopus)
18. Al-Zu'bi, Hasan Ali & Alsheikh, Ghaith Ali (2023). The Impact of Resonant Leadership on Strategic Adaptation in Jordanian Islamic Banks. *Journal of Logistics Informatics and Service Science*, 11 (4), 104-115. (Scopus)
19. Awamleh, Fawwaz Tawfiq; Khawaldeh, Khaldoon; Al-Zu'bi, Hasan Ali & Alarabiat, Yousef (2025). Exploring the Mediating Role of Business Models in Data driven Strategic Management Practices for Achieving

- Organizational Excellence, 8th Equal Opportunities Conference "Responsible Innovation and Society 5.0" (EQ2025), Ahlia University, Manama, Bahrain, February 12-13, 2025. (Scopus)
20. AlAwamleh, Hasan Khaled; Al-Zu'bi, Hasan Ali; Awamleh, Fawwaz Tawfiq & Al-Kharabsheh, Abdulrahman (2025). Entrepreneurial Leadership and Business Sustainability Strategy: Social, Economic, and Environmental Impact on Jordanian Industries, 8th Equal Opportunities Conference "Responsible Innovation and Society 5.0" (EQ2025) – Ahlia University, Manama, Bahrain, February 12-13, 2025. (Scopus)
21. Al-Zu'bi, Hasan Ali; Alzghoul, Amro & Awamleh, Fawwaz Tawfiq (2025). Moderating Role of Transformational Leadership between Strategic Lenses and Organizational Innovation in the Jordanian Telecommunication Companies. International Review of Management and Marketing, 15 (3), 1-13. (Scopus)

INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

- AACSB Business Academic Accreditation Standards Workshop, a workshop organized by the Association of Arab Universities, November 2-3, 2022.
- Publishing in international peer-reviewed journals, academic development and quality assurance, Amman Arab University, 9/20/2022.
- Academic supervision of master's and doctoral theses and the role of the academic supervisor, 9/21/2022.
- International accreditations and academic classifications, academic development and quality assurance, Amman Arab University, 9/26/2022.
- Jordanian accreditation of academic programs, development and quality assurance, Amman Arab University, 9/27/2022.
- Evaluation of learning outcomes and preparation of exams and assessment tools, academic development and quality assurance, Amman Arab University, 10/1/2022.

دائرة الموارد البشرية
Human Resources Department

- Library services for private Jordanian universities, development and quality assurance, Amman Arab University, 10/2/2022.
- Design and preparation of curricula, academic development and quality assurance, Arab University of Amman, 10/3/2022.
- Study plans and their development, academic development and quality assurance, Arab University of Amman, 10/11/2022.
- Strategic planning, academic development and quality assurance, Arab University of Amman, 10/12/2022.
- Change management and administrative transformation, academic development and quality assurance, Arab University of Amman, 9/23/2023.
- Preparation and supervision of university theses, academic development and quality assurance, Arab University of Amman, 9/25/2023.
- QS International classification, academic development and quality assurance, Arab University of Amman, 9/26/2023.
- Introduction to journals and increasing citations, academic development and quality assurance, Arab University of Amman, 10/1/2023.
- Entrance Check and Turnitin Program, Academic Development and Quality Assurance, Arab University of Amman, 8/10/2023.
- How to Deliver Lectures Using MS Teams, Academic Development and Quality Assurance, Arab University of Amman, 11/10/2023.
- Placement, Accreditation, National Qualifications Framework and Quality Assurance, Academic Development and Quality Assurance, Arab University of Amman, 22/9/2024.

دائرة الموارد البشرية
Human Resources Department

- Academic Supervision - Academic Development and Quality Assurance, Arab University of Amman, 23/9/2024.
- Exam Management - Academic Development and Quality Assurance, Arab University of Amman, 24/9/2024.
- How to Build an Electronic Course File - Academic Development and Quality Assurance, Arab University of Amman, 5/10/2024.
- Recording and Editing Lectures and Educational Videos - Academic Development and Quality Assurance, Arab University of Amman, 6/10/2024.
- KPIs in action plans and how to achieve them - Academic Development and Quality Assurance, Amman Arab University, 8/10/2024.
- How to prepare the thesis extracted from the thesis - Academic Development and Quality Assurance, Amman Arab University, 9/10/2024.
- Strategic Planning - Academic Development and Quality Assurance, Amman Arab University, 9/10/2024.
- QS International Classification - Academic Development and Quality Assurance, Amman Arab University, 12/10/2024.
- The Role of the Scientific Research Support Fund in Financing Scientific Research: Challenges and Opportunities - Academic Development and Quality Assurance, Amman Arab University, 15/10/2024.
- Assurance of Learning Seminar II, organized by Association to Advance Collegiate Schools of Business, Dubai, 13-14/1/2025.

RESEARCH LINK (Scopus and Google Scholar)

- <https://www.scopus.com/authid/detail.uri?authorId=57191273388>
- <https://scholar.google.com/citations?user=l6POBn8AAAAJ&hl=en>

LANGUAGES

- Arabic
- English